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R-3, R-P Recommendations Due To Council For Tuesday Evening



DIRECTORS AND WIVES recently attended a brief post-opening ceremony at the new Arcadia branch of Monarch Savings & Loan Association, 1111 W. Huntington Dr. in the El Rancho Shopping Center. The event marked the launching of Monarch's initial branch operation in the San Gabriel Valley. Home office of the Association is 2201 N. Broadway in Los Angeles. In the photo, back row, from left to right: Robert L. Giacopuzzi, secretary and director; Norman D. Kull, executive vice president and managing officer; Oran W. Asa, president and chairman of the board; Congressman George E. Brown, Jr. (29th Congressional District), 1st vice president and director; Carroll B. Cone, treasurer and director; Ernest Oates, director. Front row, left to right: Mrs. Robert L. Giacopuzzi; Mrs. Norman D. Kull; Mary Richmond, co-chairman of the Arcadia stockholder advisory committee; Mrs. Carroll B. Cone and Mrs. Ernest Oates.

California Water & Telephone

Shows Growth In $2.5 Million Office Addition

The growth of California Water & Telephone Company was brought sharply into focus in dramatic fashion with the formal opening of the new five-level General Office addition on Friday, July 16, 1965.

This outstanding public service utility whose extensive base of operations has been the City of Monrovia since the corporation was founded in 1935, recently completed the community's first high-rise building, following a full year of construction.

This marked the completion of a three-stage building program undertaken by the company at its 115 East Lime Avenue address, first begun in 1953. At this time, the center portion of the General Office complex, a one-story structure, was erected.

In late 1958, plans were developed for the addition of a second story to the existing building and a three-story addition to the easterly end of the building. This portion was completed in 1960. The most recent addition resulted in a partial third story on the original building and the five-story addition on the west end of the building.

The newest addition replaced a brick structure which was, in a period prior to 1935, a plant, and served the Company as its operating headquarters as well as providing warehouse and garage facilities for local telephone services.

In commenting to more than 75 Monrovia area business and civic leaders who attended a luncheon commemorating the opening of the building, J. C. Newman, the firm's vice president — telephone operations, stated that the new building will provide office space for approximately 600 administrative personnel and, further, this figure represents more than double the company's total work force in 1935.

California Water & Telephone's General Office Building, representing a total investment in excess of $2.5 million, covering approximately 90,000 square feet, will produce a payroll in excess of $3.5 million during the current year, Newman said, as well as to add substantially to the firm's ad valorem tax bill which exceeded the $2,025,000 paid to Los Angeles County in the 1964-65 tax year.

Ground Breaking At El Monte

Ground breaking ceremonies for the new Downtown El Monte Mall will take place on Friday, July 23, at 11 a.m. The location will be the corner of Valley Boulevard at Tyler Avenue in downtown El Monte.

The purpose of the ceremony is to officially note to the entire San Gabriel Valley community that Downtown El Monte is planning for the future, and will soon offer to the area a rejuvenated downtown shopping district. By approaching the construction of their Mall in a most unique way — allowing for both limited vehicle traffic as well as free access for pedestrians, El Monte will be providing a "First" in the West with the Mall.

Brand New Managers At Hardware

The new owners of the Sierra Madre Hardware, have now actively taken over and under the new name of Sierra Madre Hardware and Gift Company are extending their hand of welcome to all that come within their reach.

Tony Harris and Jackson Meade are two swell fellows whose position in life has greatly been enhanced by their two lovely wives who are associated with them in this new business venture.

Merchandising of really hot bargains will be forthcoming as the weeks roll by, but at the present time the wives are busy arranging and re-arranging the stosk so that parent items will be close together and room can be accumulated for merchandise arriving.

You have a special invitation to drop in and make your acquaintance with these two swell families. They are indeed a great addition to our already wonderful city.

Joseph Dauben Named To Honor List

One hundred sixty-eight students were named to the academic honor list for the Spring semester at Claremont Men's College, it was announced by Dr. Harold F.

——Please turn to Page 6

Lost Communications As To Its Clarification Noted

★ ★ ★ ★

Property Owners Take Note of New Ordinance To Soon Be Enacted

★ ★ ★ ★

The R-3, R-P Ordinance recommendations were returned to the Planning Commission as a result of action taken by the City Council at its last regular meeting. The thinking of the Council indicated that several areas in the proposed ordinance needed clarification.

The Planning Commission at its regular meeting Thursday evening July 15, squarely faced the problem with Councilman King sitting in attendance.

Questions and Answers

Questions asked by Councilmen were read to the Planning Commission by Assistant City Engineer Adams. The questions and a representative segment of answers were as follows:

"Is the Planning Commission attempting to stimulate lot consolidation?"

Chairman Couchman: "It is the feeling of the Planning Commission to stimulate consolidation."

"How did the Planning Commission arrive at 1800 sq. ft. as a minimum per unit?"

Commissioner Poolman: "The purpose was to upgrade the community."

Chairman Couchman: "It was the result of a compromise between 1500 sq. ft. and 2000 sq. ft."

At this point Councilman King interjected: "Are we imposing hardship on builders, owners and tenants?"

Chairman Couchman then commented that the proposed ordinance would upgrade R-3, R-P property 20 per cent by increasing minimum square footage to 1800 and that the position of the Commission was that no hardship would be imposed on builders, owners or tenants.

"Should there be more flexability in the ordinance rather than the formal procedure of variance?"

It appeared to be the consensus of opinion of the Commission that too much flexability might place crucial decisions in the hands of one man rather than in

——Please turn to Page 12

James M. Vernon Succumbs July 13

James Macintosh Vernon, age 64, of 785 Skyland Dr., Sierra Madre, passed away July 13 in a Los Angeles Hospital after a lingering illness. Mr. Vernon was originally from Texas, but had lived in Sierra Madre for the past 25 years, and owned the Advance Cleaners.

Survivors include his wife, Mrs. Bonnie L. Vernon of the home address, and three sons, James Vernon and Jerome Vernon of Sierra Madre, and Joe Vernon of Monrovia. Also a sister, Mrs. Kaleta Beard of Long Beach.

Funeral services were conducted on July 15 at 2 p.m. at the Ripple Mortuary Chapel. Interment was at Live Oak Cemetery in Monrovia.

WEATHER

	High	Low	Prec.
July 13	87	60	
July 14	89	62	
July 15	90	63	
July 16	90	66	
July 17	90	68	.02
July 18	94	62	
July 19	92	62	
Rainfall to date			17.85"
Year ago to date			13.57"



SENATOR THOMAS M. REES (center) presents king-size check for "30,000 Mills" to Nurse Christina Pallais (right) of General Hospital, on behalf of the 30,000-member Los Angeles County Employees Association. Christina became "Member No. 30,000" when she was signed up by LACEA Director Peter Roelofs (left), marking major milestone in Association's history. When Christina tried to cash the check the bank told her it was "highly irregular" but nevertheless "negotiable." Christina, who lives at 1735 Grandridge Avenue, Monterey Park, collected $30 in cash.

Fiesta July 24-25

Old Mission San Luis Rey Celebrates Anniversary

Saturday and Sunday, July 24 and 25, Old Mission San Luis Rey, near Oceanside, celebrates its Centennial with a two-day Fiesta rich in color and tradition, commemorating the 100th anniversary of the return of the Mission in 1865 by President Abraham Lincoln, voiding the sale of the Old Mission by Governor Pio Pico, and returning the Mission and adjacent gardens to religious and educational purposes.

The Fiesta begins at noon, Saturday, July 24, with the old world custom of the Blessing of the Animals. Children will bring their gaily-decorated pets to the front door of the Mission where the blessing will take place, followed by the judging of the animals for prizes. Prizes are awarded for the smallest, largest and most unusual animals presented.

Entertainment will be continuous throughout the Fiesta with the famed Padre Choristers, Mexican mariachi players, Spanish dancers, American folk and barbershop singers, and special acts on the stage, including the colorful Apache Dancers from Arizona who have been performing before record-breaking crowds at the Old Missions of California this season, in a program of spectacular tribal dances. All entertainment is free of charge.

The solemn outdoor Mass will be celebrated at 10 p.m., on Sunday, July 25, by Franciscan Padres wearing the old Spanish vestments from the Mission museum. The Padre Choristers will sing the Mass in the simplified plain chant used by the Indians at San Luis Rey in the year 1821.

The Fiesta will be enlivened by the arrival of Los Caballeros del Camino Real at 2 p.m., Sunday. Some 80 horsemen, many of them dressed as Spanish soldiers and military personnel, will leave Old Mission San Diego on Saturday, camp on the trail overnight, and continue to San Luis Rey. Approaching the Mission, they will be

——Please turn to Page 5

Abbie Harkness Services Held

Mrs. Abbie M. Harkness, age 93, of 110 N. Lima St., Sierra Madre, passed away July 15 at her home after a lengthy illness. Mrs. Harkness was originally from Yankton, South Dakota, but had lived in Sierra Madre for the past 38 years.

Survivors include two sons, E. Miner Harkness of Sierra Madre, and John G. Harkness of Pasadena. Also three grandchildren, four great grandchildren and one great, great grandchild.

A private Christian Science funeral service was conducted on July 17 at the Ripple Mortuary Chapel. Mrs. Margaret Porterfield was the Reader. Final rites and inurnment were held in Yankton, South Dakota.



MORE WINNERS . . . A trio of Sierra Madre women were victorious when the Sierra Madre Chamber of Commerce held its second coupon awards for Merchandise Certificates this week. First award went to Mrs. E. L. Farrow, left, who receives her 29 certificates, valued at $87 from Douglas Delahooke, vice president of the Chamber of Commerce. Second place award went to Mrs. Thomas Quinn, right, phose certificates are worth $58 in trade with local participating merchants. Mrs. S. E. Peterson, third winner, was unable to attend the presentation.

7 Months Ahead of Time

B. of A. Hits Million In Five Months Operation

A million-dollar vote of confidence in the soundness of Sierra Madre's economy was registered this week by Hugh Barton, manager of the Bank of America branch at 350 W. Sierra Madre Blvd.

With pardonable pride, Barton announced that his branch had reached the million-dollar mark in deposits just five months after it opened for business.

"We are very pleased with this rate of growth," Barton said. "It certainly indicates that our projections, based on evidence of a sound and growing economy, were correct."

Barton pointed out that bank analysts, in the report of their survey made two years ago, characterized Sierra Madre as having "a well-balanced locan economy" with "excellent growth potential."

He also recalled that Bank of America Vice President Gustav Tams, in announcing the bank's plans to open a branch here, referred to Sierra Madre's "healthy economic outlook."

"Our experience in the short period of time since we opened last February convinces us that our faith in Sierra Madre's economic health and well-being is fully justified," Barton said.

He also revealed that deposits aren't the only thing that's thriving at the branch.

The tiny slip from Sierra Madre's famed wistaria vine, planted to "grow with the branch" on opening day, is shooting up like a skyrocket and already has borne blossoms.

"Heaven forbid that a banker should be superstitious," Barton said. "But we kind of thought this might be a good omen."

Band Concert In Pasadena Tues., July 27

The internationally renowned University of California (Berkeley) Marching Band will present a "Total Band Entertainment" in concert on Tuesday, July 27, at 8 p.m., at the Pasadena Civic Auditorium.

Classical selections, jazz, vaudeville entertainment, and precision marching will be included in the concert.

Members of the band will stay in the homes of Berkeley alumni in the San Gabriel Valley on the night of the concert.

In the Sierra Madre-Hastings Ranch area, band members will gather with their host families for a pre-concert barbeque at the home of Mr. and Mrs. James Simpson, 1450 Sierra Madre Villa Ave.

In addition to Mr. and Mrs. Simpson, host families include Mr. and Mrs. Edward O. Donald, Hastings Ranch, and Mr. and Mrs. William Griffin and Mr. and Mrs. Claude H. Brown, Jr., Sierra Madre.

All seats for the concert are reserved. Cal alumni may obtain tickets from the Cal Alumni Office, 625-8856. Tickets may also be obtained by anyone wishing to attend from Mutual Ticket Agencies.

Dunk Alhambra

Sierra Madre Swim Club Has Second Straight Victory

The Sierra Madre Swim Club, sponsored by the Parks and Recreation Department, swam to its second straight victory in as many weeks, by dunking Alhambra, 243 to 203. The week before they drowned San Gabriel by a score of 289 to 99.

The team this year is coached by Roger Keith, assisted by Bruce Dixon and Greg Anderson. The team works out on Mon. Wednesday and Friday at 12:30 p.m. and has its meet on Saturday. In the near future, the team will swim Arcadia, July 17 at home; Pico Rivera, July 20, there; Montebello, July 27, at home; and Monterey Park, July 31, there. Culminating the season will be the Los Angeles County Area Finals, July 29, at Rosemead and Los Angeles County Finals in Bell Gardens on August 7.

The results of the Alhambra meet:

Boys 7 and 8: Tom Sible, 2nd place, 25 yard free; 3rd, 25 breaststroke; Bruce Hartley, 3rd 25 yard free.

Girls 7 and 8: Susan Weckerly 1st in the 25 free, 1st 25 back and 1st in the 25 breaststroke; Janet Anderson, 2nd in the 25 free, 2nd in the 25 back , 2nd in the 25 breast; Kelly Foley, 3rd in 25 free, 3rd in the 25 back, 3rd in the 25 breast.

Boys 9 and 10: John Fletcher 1st in 50 yard breast, 2nd in 50 yard free and 1st in free relay; Simon Smith 2nd in 50 breast; Ron Braley 1st in the free relay, 2nd in 50 back; Eric Skarin, 1st in free relay, 1st in the 50 yard free.

Girls 9 and 10, Pat sundsboe 2nd in the 50 back. Pat Barnes 2nd in 50 free; Kathy Moller 2nd in 50 breast.

Boys 11 and 12: Matt Koch 3rd in the 50 back; Neal

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Over 2500 Coupons In Campaign

The final awards in the Sierra Madre Chamber of Commerce Coupon Campaign, made three Sierra Madre shoppers happy this past week as Mrs. E. L. Farrow, Mrs. Thomas Quinn and Mrs. S. E. Peterson were awarded first, second and third respectively and received awards totaling approximately $174 divided.

This was the final offering of the merchants until late in August when the chairman of the Merchants Division, Frank Green, says that he hopes to have another award.

Tabulation of coupons received by the various merchants showed that during the eight week campaign over 2500 coupons were turned in by Sierra Madre shoppers. The two supermarkets, Roberts and Roess led the pack receiving around 600 each during the campaign. Music For Everyone, using the Sierra Madre News Campaign logged in 315 coupons or subscriptions. Of this amount 183 were new subscribers and the balance were renewals.

Beverly Hills In Poverty?

Is Beverly Hills in the Poverty Stricken Area . . . this is the question that Mr. and Mrs. R. Robert Evans is asking, as two couples from Beverly Hills were caught stealing fireplace wood from their property at 712 Camillo, their new home in the Sierra Madre Estates. The address of the thieves was Beverly Hills.

The one amusing point, when caught, was the remark made by one of the thiefs . . . "This is the middle of the dessert, and any wood that we find is ours." After an argument, they unlocked the trunk of their car and returned the wood.

The Evans' started with some seven cords of wood, reserved for their new home, now it has dwindled to approximately a portion of a cord, and they have the license numbers of four thiefs . . . . Could be they will eventually wind up with a full winter's supply, who knows.

Senior Citizens Hold Meeting

At the meeting of the Senior Citizens on Saturday at the Park House, several members who had been absent for several months were welcomed back. Among them were Nellie Holliway, Mrs. Ruth Sheldon and Mrs. Abbie Alexander.

President Roland Ridgeway opened the meeting with a serious talk on the organizations theme, "Friendship and Brotherly Love" followed by some humorous quotations.

Mrs. Lola Bullock was happy over the event of the birth of her seventh grandchild.

Mrs. Henrietta Symonds entertained with a reading—"Contentment" which was one of five stories, submitted by her to the Woman's Federation Magazine, Verdugo District and accepted by them and printed in their magazine.

Community singing and card games followed the program.

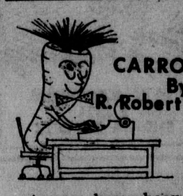
Meeting With Assemblyman Thurs., July 22

Responsible Citizens Association, a group concerned that information should be readily available to the public, will bring Assemblyman Houston Flournoy to the people of the Valley on Thursday evening, July 22, at 8 o'clock. The meeting will be held at 41 E. Live Oak, Arcadia.

Assemblyman Flournoy who is currently serving on the Elections and Reapportionment Committee, will discuss with the public the highly controversial subject of reapportionment.

Program chairman for the evening will be Mayor Charles Wiggins of El Monte.

The public is urged to attend and participate.



As we have been notified . . . the remaining lots totaling about forty-eight, in the Sierra Madre Estates, will go on the auction block Sunday, August 8.

—CT—

This seems to be a new concept of selling lots in Southern California, and the Associates handling the sale have been quite successful in this field. We will watch this process very closely and with great interest.

—CT—

Could be that Sierra Madre may have a year's end boom in building, if those lots go as the auctioneer and subdividers expect. Nine homes already have been completed, seven of them now for sale and two of them by individuals . . . We still look forward to building permits totaling $4 million for the year . . . may miss it a couple of hundred thousand, but this depends upon activity in several locations.

—CT—

Let men tremble at the thought of having their God-given liberties and inalienable rights taken away. The moment of truth has come when an American must decide whether or not his primary mission in life is to safeguard his own happiness or preserve and protect the ideals which make happiness for everyone else a possibility . . . read this one over carefully . . . it packs a wallop.

—CT—

This week should see new owners of the Sierra Madre Hardware . . . Welcome Tony Harris and Jackson Meade to the business section of Sierra Madre . . . may your business venture be a happy and profitable one.

—CT—

We remember not so long ago when we entered the business field of this fair city, full of hope and anticipation, and we indeed have never been sorry for our selection of Sierra Madre . . . it's a great little town full of wonderful people . . . treat them right and they will be your friends through thick and thin . . . and sometimes it gets mighty thin.

—CT—

Royce Bonds, assistant cashier of our local branch, Bank of America, has always indicated to me that he just about knows everything about money, and many, many times indicated to me that he wanted me to quiz him relative to our monetary system . . . so—

—CT—

"Royce, I said, realizing full well that gold is almost a forgotten metal, "what is your definition of a 'gold digger'?" . . . Now this boy is quick on the draw, and with very little hesitation came back with this answer . . . "Well, Bob, a gold digger is a girl who hates poverty worse than sin." . . . Now, Royce, is this any way to treat our fairer sex?

—CT—

I had a nice long conversation the other day with Elizabeth McClure, she's that smiling lass at Sierra Madre Travel, who gives you the feeling of having really met an honest to goodness Scotsman . . . I could spend the rest of my days just listening to her . . . she has the brogue, the humor and the pleasantness of an angel. . . Her'e's a story that she told me that surely brings out the twinkle in her bonny eyes . . .

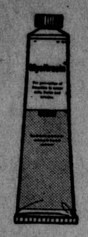
—CT—

Seems that back home a Scotsman was arguing with the conductor whether the price of fare was 25 cents or 50 cents. In desperation, the conductor tossed the Scotsman's traveling bag out of the window and it landed in a river with a loud splash. "Hoot, mon," screamed the Scot. "First you try to rob

——Please turn to Page 8

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Shish-kabob Dinner Slated Sat., July 24

A shish-kabob barbecue dinner will be enjoyed by the members of Pasadena Alumnae Association of Kappa Delta and their husbands on Saturday, July 24, at 7:30 p.m. at the home of Mr. and Mrs. David W. Small, 136 W. Palm Dr., Arcadia.

The committee for this event includes Mrs. Richard Lindberg, Arcadia; Mrs. Arnold Gehlkin, San Gabriel; Mrs. John D. James, Pasadena and Mrs. Leon E. Foley, Arcadia. To be welcomed back from their National Convention in Chicago will be Province Alumnae Officer Mrs. Willis E. Eckloff, Arcadia and delegate Mrs. John E. Stevenson, Alhambra. In 1967 this National Convention will be held at the Huntington Sheraton in Pasadena.

Any Kappa Delta interested in attending the dinner may telephone 286-6901 for reservations.

Vella Views

By Toni Maurin

SYcamore 7-6934

I just discovered how recluses are born. I think I am fast on my way to becoming one.

All you have to do is be the kind of sucker I am that can't say no to any magazine salesman with a good pitch. I just keep subscribing and subscribing, with never enough time to read the publications the mailman religiously leaves in my box. Being of the nature that is reluctant to throw anything away till I've read it, I carefully stack everything away till a more expedient time and of course that could be some time in the dim, dim future. In the meantime, the closets are full, the clothes bin is bulging at the seams, and I have magazines stacked behind chairs and under tables.

Little by little the walls will disappear and pretty soon, without half trying the neighbors will start to point and say there goes that strange woman that lives up the street — you know the one with all of the papers and magazines.

One step will lead to another and I won't have any friends left cause they'll all think I'm some kind of a nut and there I'll be — a full blown recluse . . .

No! No! No! — I won't even subscribe for three months — NO!!!

* * *

Amy and Joe Philipson of Old House Road got fancy and sent out hand written invitations to a "come informal and sloppy" party in their yard last Sunday night. You can always depend on a good time with the Philipsons and this event did not disappoint anyone. With Joe at the bar-b-que, and Amy behind the scenes making sure he is the best chef in the neighborhood you are sure to come up with a winning combination.

Those invited to the affair were Gene (birthday boy) and Nancy Rode, Bob and Nancy Mueller, Charles and Chrys Goldsworthy, Charlie and Phyllis Hardison, Jim and Jane Smith, Ken and Peg Christianson, Ham and Kay Styron, Howard and Alice Morgridge, Gard and Marie Andree Wilson, Gene and Kay Koch, Marshall and Madalyn Harris, Norm and Ginny White, Bob and Sarah Anderson, George and Jane Holmes, Clete and Vera Dorsey, Skipper and Pat Rostker, and Sam and Leah Joseph as well as ourselves. It was great!

* * *

Speaking of Charlie and Phyllis Hardison — and I was! They just returned from a ten day trip in Honolulu. Charlie represented Foster and Kleiser as vice-president in charge of National Sales on the Advertising Association of the West Convention that was being held there. They spent a week conventioning, and believe me I've never been to one that sounded as if it was as much fun.

They stayed at the Hawaiian Village and the meetings were held in different prime spots on the island. One of the highlights of the plans was the unique shipwreck party held at the Royal Hawaiian Hotel. Some of the costumes were beyond description, and needless to say the planning and execution were flawless.

They went on to Mauo for a few days of relaxation and golf before their return to the mainland . . . It was a pretty calm time . . . You might say that the only thing that ruffled their feathers a bit was the fact that there did happen to be a tidal wave alert which left them standing around on the golf course chatting and drinking beer, playing bridge, and wondering if they would be swept away momentarily . . . . . They weren't!

* * *

It has been entertainment time at the R. A. Gesswein home on Sierra Madre Villa. Carol, their daughter decided to have two bridal showers in one weekend which is no small undertaking because they always give full attention to the most minute details.

In the first place they decorated the walk to the front door with beautiful decored and beribboned white balls outlining the path. They were illuminated by softly glowing torches. The decor of the white balls with the pink bows was continued throughout the inside decor where they added white candles and pink flowers to make an elegant and romantic scene for the brides-to-be. Each girl had her gifts presented to her on a table covered with pink tulle . . . How "bridey" can you be?

The first of the two parties was given in honor of Miss Dorothy Kolar, of Denver, Colorado. She will become the bride of Larry Hassey early in August. Carol's cohostess for this party was Pat Nentais.

The guests were Mrs. Berry, Mrs. Reitzke, Mrs. Pherrill, Mrs. Green, Mrs. Nantais and her daughter Geneveve and her granddaughter Louise, Mrs. Frances Gesswein, Mrs. Adah Zingerline, Miss Kathy Price, and of course Mrs. A. R. Gesswein.

On the following evening Carol was co-hostess with Judy Lundin for the party honoring Diane Olson who will become the bride of Dave Ragstad on August twentieth.

The guests invited to share in her happiness were Mrs. Paul Olson, Miss Donna Olson, Mrs. Ragstad, Mrs. Jones of San Pedro, Mrs. Victor Johnson, Mrs. Ernest Johnson, Mrs. Herbert Olson, Mrs. Roy Johnston, Mrs. Paul Johnston, Miss Carolyn Olson, Miss Connie Johnston, Miss Carol Johnston, Miss Sharon Dawson, Miss Patty Bedian, Miss Jean Byett, Miss Kathy Price, Mrs. Kenneth Hicks, Mrs. Roy Hahn, Mrs. Milton Moberg, Mrs. Warren Thompson, and Mrs. A. R. Gesswein.

After the parties were all over the whole Gesswein family took off for a vacation up Carmel and San Francisco way for a few days and are back and ready to start a new series of parties.

The church and its cause depends upon you for help. Attend the Church of your choice

Two Local Girls Attend Girl Scout Senior Roundup In Idaho July 17-27

Two girls from Sierra Madre left last Tuesday for the Girl Scout Senior Roundup. The Roundup will be held at Farragut Bay on the shores of Lake Pend Orielle in Idaho from July 17 to 27. This is the largest Girl Scout encampment in the world with about 9,000 girls from all over the world and the United States.

The girls are Miss Roberta Goldberg and Miss Louise Goodwin, both long-time residents of Sierra Madre. They are among the 22 girls going from the Pasadena Area Council which includes Sierra Madre, San Marino, Pasadena, Altadena, South Pasadena and La Canada. They left Tuesday night on a special train to Idaho filled with girls going to the Roundup.

Both girls are 16, will attend Pasadena High School as seniors this fall, and are very active in school and community activities. Roberta Goldberg, of 590 Ramona, has been in Girl Scouts for ten years, starting in second grade at Sierra Madre Elementary School, and continuing at Marshall Junior High and at Pasadena High School. After graduation, she hopes to study at one of the University of California campuses and major in the social sciences. Roberta's hobbies are giving guitar lessons, skiing, camping, and going to the beach.

Louise Goodwin, of 326 Adams St., has been in Scouts for nine years, while attending Ascension Parish Day School, Wilson Junior High, and Pasadena High School. She hopes to attend the University of California at the Davis Campus. Her chosen major is veterinary medicine. Her hobbies are writing, camping, swimming, and Italy.

Art Show In Pasadena

The Sierra Madre Artists' Guild is holding an exhibit entitled "Patriotic Symbols of Our Nation" during July at the Home Savings and Loan Association, 860 E. Colorado Blvd. at Lake Ave., Pasadena.

The inspiration for this group of paintings was furnished by a recent gift of American Flags to the Guild. Although prepared primarily to coincide with Independence Day, July 4, this exhibit carries a message of importance to all Americans always.

5 Austin Healys $795 up

NEW
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MONROVIA
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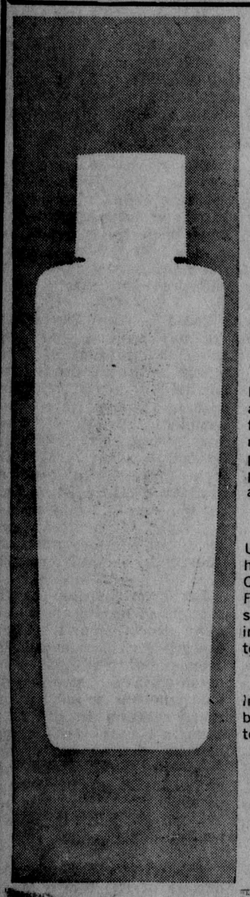
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The Keepsake 26 N. Baldwin Ave. Sierra Madre, Calif.

10th ANNIVERSARY

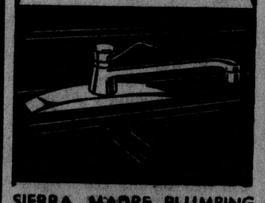
Ten years have slipped by since we became a part of the business community of Sierra Madre.

We have been treated most kindly and have gained many good friends along the way.

We wish to take this occasion to extend our best thanks to this community and especially to our many friendly patrons.

Anita Du Shane
THE KEEPSAKE
26 N. Baldwin Avenue

Be modern with MOEN
FINEST IN FAUCETS
For New Homes and Old



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Prices reduced on our fine All-Weather Tire!
25% OFF
OUR NO-TRADE-IN PRICE —ON ALL BLACKWALLS!
Whitewalls only $2.25 more!

Tufsyn rubber for extra mileage!
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GOODYEAR BRAKE SPECIAL!
All this for less than the cost of an ordinary brake adjustment!
- All wheels removed, brakes adjusted at each wheel
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Only $1.19 ANY U.S. CAR
Includes Complete Safety Check. Get your 1965 Safety-Check Sticker—FREE

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9.00 x 15	29.10	21.85
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6.70 x 15	17.80	13.35
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7.60 x 15	23.05	17.30

*PLUS TAX

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GOODYEAR NATION-WIDE "NO LIMIT" GUARANTEE. No limit on months • No limit on miles • No limit as to roads • No limit as to speed • For the entire life of the tread ■ ALL NEW GOODYEAR AUTO TIRES ARE GUARANTEED against defects in workmanship and materials and normal road hazards, except repair-able punctures ■ IF A GOODYEAR TIRE FAILS UNDER THIS GUARANTEE any of more than 80,000 Goodyear dealers in the United States and Canada will make allowance on a new tire based on original tread depth remaining and Goodyear's printed "Exchange Price" current at the time of adjustment, not on the higher "No Trade-in Price."

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PEPTONE
by Deedee & Alice

BELIEVE IT OR NOT: John Lennon and George Harrison of the Beatles have just purchased a supermarket . . . John Lennon has taken up painting again . . . "The Beatles" is the title of a new comic strip (let's hope they don't make it too comical) . . . One of the Kinks, Ray Davis, is going to be a father . . . When John and George of the Beatles go to the dentist they buy themselves a present. Last time George came back with a tape recorder and John with a typewriter . . . Herman was walking down a street in Los Angeles when he saw some shirts in a store window. He had to have them so he went in and asked a man how much they were. The man replied, "I don't know, I don't work here, I'm Roger Miller." I bet Herman was surprised . . . The Measles are catching on everywhere in England. Of course I forgot to mention that they are a new singing group taking England by storm.

* * *

Since we have started writing "Peptone," Deedee and I have received many requests to start our own singing group. We decided, why not? Two people were not enough, so we added Ken Smith. Ken is a blond, green-eyed boy, who is going to be varsity yell leader next year at Monrovia High (we hope he doesn't lose his lovely voice yelling). He also might give us a little help in the column, as a boy's opinion always helps. Deedee has written a very lovely song, "Grey Skies of London," which we hope to record. We will call ourselves the Four o'Clocks, since most good ideas come at four in the morning.

* * *

Watch our column for a new group from England, The Escorts.

* * *

Want to know something about your favorite singer or singing group? Send a post card to "Deedee & Alice," care of the Sierra Madre News.

Art In Its Myriad Forms On Display Wed., July 28 By GOP Women's Club

The finest examples of works of art in its myriad forms—sculpture, oils, water colors, silver medals and china — will transform the gardens of the William Farrer home, 1311 Rodeo Road, Arcadia, into a veritable wonderland at the combined Art Festival and Membership Tea sponsored by the Arcadia Republican Woman's Club. The event, Wednesday, July 28, starting at 1 p.m., promises to be one of the season's most notable cultural and social affairs.

Quoting Mrs. H. E. Lewis, general chairman, the guest list "reads like a 'Who's Who in the field of arts."

Introducing the guests will be Colonel Don L. Wells, U.S. Army, retired, founder of the American Institute of Fine Arts and a noted artist, author, lectruer and appraiser.

Exhibitors include: Philip Paval, internationally famous Hollywood artist and president of the American Institute of Fine Arts. Paval, who has done portraits of Queen Elizabeth and King Frederik of Denmark, will display oil paintings, silver medals and works of sculpture.

The marines of Arden Von Dewitz will be a highlight.

Another exhiibitor, well known throughout the Southland, will be Paul Dibert, an oft-time blue ribbon winner.

The works of Iris Andrews, one of California's leading portrait artists, will be displayed.

Paul Lauritz, internationally known artist and lecturer and long-time resident of Southern California, will be honored. Lauritz, a member of the Royal Society of Arts, England, and a Fellow of the American Institute of Fine Arts, is equally well known for his marines, desert scenes and depiction of the mountains and fjords of his native Norway.

Pasadena's Orrin White, especially known for reprints of his landscapes which are universally available, will be an exhibitor.

Occupying a place of prominence will be the works of Claire Windsor, famous actress who also has won acclaim as an artist.

Another leading woman in the field of art, Constance Marinelli, author, teacher and an expert both in oils and china painting, is among the honorees.

Also displaying his oil paintings will be Leland Holderman from Lancaster. Holderman, active in the Allied Arts League, a professional photoghapher, is in addition the president of the Antelope Valley Organ Club. He has been an art instructor, both private lessons and at Phoenix High School. His love for the Great Southwest is reflected in his Arizona landscapes and his Indian pictures.

Herb Pfeffer, outstanding colorist and draftsman, best known for his clear cut, sharply defined rendition of form, will be an exhibitor.

Also exhibiting will be John De Wilde, a top artist of the West Coast, whose landscapes and marines depict nature in all its grandeur.

Arcadia's own, in the world of Art, will include the works of Mayor Conrad Reibold, who specializes in paintings of historic buildings; Joseph E. Spurgeon, an award winner of stature in both oils and watercolor, and Edna (Mrs. Alvin J.) Lenz, whose water colors trace the progress of culture from the red man to the era of the fabulous boom hotels. Mrs. Lenz, a charter member of the club, is an art teacher and free lance commercial artist, who has been the recipient of top honors across the nation.

Members of the Board of Directors of the American Institute of Fine Arts, Mr. and Mrs. Goodwin Knight and George Todt, newspaper (Herald-Express columnist, are invited guests.

Mrs. Robert E. Platt, president of the County Federation of Republican Women and Southland political figure will be present.

Mrs. E. C. Rhodes, club president, in stating that the event is open, not only to members and their guests, but to prospective members and art devotees, urges early registrations with Mrs. C. O. Porter, 1212 N. Santa Anita Ave., Arcadia.

Nursery School Plans Solicitation Campaign To Raise $125,000 Fund

A broadened program to serve pre-school children from Sierra Madre and other San Gabriel Valley communities who have social, educational or emotional problems will be the aim of the Pasadena Day Nursery when it opens its new quarters this fall, according to Mrs. Edith Thacher Dane of Sierra Madre, a member of the board of directors.

The nursery, oldest of its type in the valley, has just concluded a 23-year affiliation with the Pasadena School Board and is returning to status as a private, non-profit agency, Mrs. Dane pointed out.

It is conducting a $125,000 campaign in Sierra Madre and other area cities to partially finance its new quarters at 450 N. Garfield Ave., Pasadena, and to launch its fall program.

The campaign is being conducted by mail and by personal solicitation, Mrs. Dane explained.

She and other members of the board of directors form the campaign organization. A campaign advisory board composed of persons with business experience is assisting with technical problems, and previous board members also are active in the work of solicitation.

Board members know that community problems develop because private problems so unsolved early in a child's life. It will be the aim of the day nursery to attack juvenile delinquency before it starts.

The nursery will concentrate on preventive work in mental health. It's staff will include a consulting psychiatrist and consulting pediatrician, who will team with the director, Mrs. Marian E. Priver, nursery school teachers, social workers, and a clerical and maintenance staff.

"Our aim will be to reach a segment of the pre-school population unusually susceptible to social, cultural and emotional deprivation caused by homes broken by divorce, separation or illness," Mrs. Dane explained. "There will be no limit on eligibility for financial, racial, religious or other reasons."

The Pasadena Day Nursery was founded in 1910 and operated privately and under the Community Chest until World War II. Its headquarters at 225 S. Oak Knoll Ave. has been closed as construction proceeds on its new building.

Serving with Mrs. Dane on the board of directors are Mrs. J. Philip Nevins, president; Mrs. Earl Cairns, Mrs. Caleb Elliott Jr., Mrs. James N. Gamble, Mrs. Frank B. Bondurant, Mrs. Robert Eddington, Mrs. John H. Hinrichs Jr., Mrs. Eldridge L. Lasell, Mrs. Henry O'Melveny, Mrs. Foster K. Sampson, Mrs. Carl M. Shafer, Mrs. Rodney H .Swift, and Mrs. William Thomas; Miss Helen Wright, Miss Berneice J. Alsweet, and Miss Jean Perelli-Minetti.



By LOLITA

According to statistics, one woman in three has tried to diet and 49 per cent are concerned in varying degrees with overweight problem.

Food fads, however, are nothing new. Egyptian queens often went on seven-day diets of figs soaked in milk to beautify their complections. Aztec brides dieted on tomatoes and avocadoes for 21 days before marrying. The favorite health food in the south of France is almond milk and grapes, and the Bulgars prefer sour milk and cucumbers.

Here's some food for thought. There is only the barest chance that we can't do wonders with your hair. Whether it be a tint or permanent, you are assured of professional attention at PETITE BEAUTY SALON, 185 W. Sierra Madre Blvd., phone EL. 5-8041 . . . German imported wigs . . . style fashion and clean all wigs . . . air conditioned salon for your comfort . . . parking in the rear . . . open 6 days . .. evenings by appointment.

THIS WEEK'S HELPFUL HINT: When having photos taken, it is a good practice to use a slightly darker powder, a bit more make-up on brows and lashes and a clear red lipstick.

Second Band Concert On July 23rd

The Sierra Madre Band will present the second concert of the season on July 23. The concerts are held at Memorial Park, corner of Hermosa and Sierra Madre Blvd. in Sierra Madre. They start at 8 and last till 9 p.m. There is no admission charge.

If you play an instrument and would like to join the concert band, rehearsals are held at Sierra Mesa School 150 N. Canon Ave., Sierra Madre, on Thursdays at 7:30 p.m. The band director is David Colborn, assisted by Allen Sheppert, Ray Lewis and Frank Green.

For further information, call EL 6-1143.

Mr. and Mrs. Masidonio Sanchez Sr. Celebrate Fiftieth Anniversary

St. Rita's Catholic Church was the setting, June 6, for the fiftieth wedding anniversary of Mr. and Mrs. Masidonio Sanchez Sr. The Reverend Father Thomas O'Malley officiated at the 11 a.m. ceremony renewing their vows.

Following the solemn mass, in which the couple's grandsons served as altar-boys and ringbearers, Mr. and Mrs. Sanchez received their guests at a reception given in their honor at La Salle auditorium.

Some 200 friends and relatives joined them at an afternoon buffet and dance. Joining in the celebration were the couple's three married sons and daughters, Mr. and Mrs. Raymond Sanchez of Azusa, Mr. and Mrs. Max Sanchez of Altadena, Mr. and Mrs. Arthur Rodriguez of Pomona and Mr. and Mrs. Fidel Sanchez of Azusa.

Mr. and Mrs. Sanchez have 17 grandchildren and one great-grandson.

Congratulations were extended the couple from President and Mrs. Lyndon B. Johnson.

Mr. and Mrs. Sanchez reside at 163 N. Grove St., Sierra Madre.

Instruction On Tennis To Begin

The Sierra Madre Parks and Recreation Department is now accepting sign-ups for the third session of tennis lessons. The session starts Aug. 2 and continues through Aug. 20.

The instructoinal fee is $5 for nine lessons. Registration is being taken at the Sierra Madre City Hall at 55 W. Sierra Madre Blvd., Sierra Madre.

For additional information, call EL. 5-7135.


Official girl scout EQUIPMENT AGENCY
BALLINGS
FOR CHILDREN
401½ S. MYRTLE
MONROVIA 358-6164


GIRLS!..why be only ½ Trained?
PROFESSIONAL TRAINING STARTS WITH Sawyer
Short intensive courses
Sawyer Schools have successfully trained & graduated more than 100,000 students since 1916. Our success story is their success story. Why not join them?
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Are Found Daily
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ROYAL DRUG
Make This Store a Habit And You Will Pocket The Savings...

"BIKINI BEAT"
LIPSTICK
By CUTEX
Lipsticks and shades that swing on the "Bikini Beat"! Choose the one right for you.
$1.00 ea.

NEW! LIQUID
NOXEMA
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Greaseless, medicated liquid skin cream
SPECIAL 6-OZ. — $1 VALUE
57¢

FOILLE
FIRST-AID SPRAY
Get fast, cooling pain relief from sunburn . . . for minor cuts, abrasions.
3 oz. $1.65 Size
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BUY 'Q - TIPS'
Sterilized double - tipped cotton swabs.
125's 47¢
170's 59¢

MENNEN Pushbutton DEODORANT FOR MEN
Quick - Easy - Sure . . . feels refreshing — dries instantly, checks odor all day.
79c Size
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FEMININE SYRINGE FOLDING
Compact, convenient, expanding 2 qt. size with accessories. Tucks in travel case that comes in ass't colors.
Reg. $4.95
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Enter rear parking lot off Baldwin Ave. at Suffolk
(Use driveway adjacent to Past Office)
EL 5-3456 FREE DELIVERY
WE GIVE S&H GREEN STAMPS
82 W. Sierra Madre Blvd.
(AFTER HOURS OR EMERGENCY ONLY EL 9-1060)

New Residents In Sierra Madre

Among the new residents of the community are the following:

Marlene J. Ball, 269 W. Laurel Ave.; George B. Swayne, 260 S. Mountain Trail; James M. Allaire, 321 Santa Anita Ct.; Joseph C. Banis, 420 E. Montecito Ave.; Edward Tracy, 126-A E. Highland; Edwin Barraclough, 300 N. Mountain Trail; Robert Firth, 258 N. Mountain Trail; Max Seiler, 96 E. Grand View Ave.; John Albi, 411 Pleasant Hill Lane.

David and Frank Karoleski, 221 Vista Circle Dr.; David E. Cantrell, 629 E. Grand View Ave.; Spencer Crane, 1915 Liliano Place; Paul Reichardt, 1960 Oakwood Place; Philip Erro, 617 W. Orange Grove; John Heard, 462 Manzanita Ave.; Arthur Klein, 501 Ramona Ave.; James R. Simmons, 425 W. Sierra Madre Blvd.; Leo and Reba Johnson, 460 W. Montecito Ave.; Glen Johnson, 715 W. Montecito Ave.; William K. Angel, 713 W. Montecito Ave.; Justus J. Sutton, 130 N. Michillinda.

George Kende, 531 W. Grand View; M. L. Anderson, 320 Sierra Woods Dr.; Nemat Yamouti, 524 N. Michillinda Blvd.; Alexander B. Arranga, 454 Sierra Keys Dr., Robert S. Weatherby, 460 Gatewood Lane; Robert K. Seigle, 503 Key Vista Dr.; Richard A. Hoegee, 515 Key Vista Dr.; Anton E. Carlston, 521 Key Vista Dr.; Norman A. Delman, M.D., 533 Key Vista Dr.; Edward McFaul, 522 Key Vista Dr.; Robert Lane, 512 Key Vista Dr.

James P. Holloway, 501 Fairview Ave.; Robert Coughlan, 359 Grove St.; Stanley A. Dawkins, 640 Sierra Meadows Dr.; Mrs. Virginia Dancher, 492 Crestvale Dr.; S. M. Kegley, 38 W. Montecito Ave.; John Olivarez, 40 N. Lima St.; John Robledo, 51 W. Laurel Ave.; Louise H. Hall, 255 W. Grand View Ave.; James Roderigues, 328 Auburn Ave.; John Allison, 65 Olive Ave., and Mr. and Mrs. Joseph Martin, 41 Olive Ave.

PAUL SYKES
Returns for 4 Weeks
New Album
"Candy Man"
THE ICE HOUSE
THEATRE-RESTAURANT
24 N. MENTOR PASADENA
MU 1-8651

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ANNUAL
Clearance
OF ALL
Summer Wear
10 DAY SALE
of
EXQUISITE FASHIONS
in the
LATEST
SPRING AND SUMMER
DESIGNS
THESE ARE DRASTIC REDUCTIONS FROM
25% TO 40%
Now's the Time To Buy For Back-To-School At a Great Savings

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39 E. MONTECITO
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Open 10 to 6 Daily
STOREWIDE SALE
◆ SPORTSWEAR ◆ CASUALS
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Straight classified 45c a line, $1.25 minimum; 3 times or more $1.00 minimum.
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MARIPOSA PALMS
Just Decorated!
2 bedroom deluxe apt. Carpets, drapes, blt.-ins, a/c, view. Perfect T.V. Very quiet. Lge. lovely gardens and patio. 1½ blks. to shop and bus. $135. Adults.
439 W. Mariposa Ave.

A/C, nicely furn. 1 bdrm. apt. Adults. 145 E. Sierra Madre Blvd. 355-1192 or 355-9293. D:7-15tf

1 BDRM. Canyon Cottages. Partly furn. $60 & $70. Call Mrs. Colbert 355-2930 D:7-22tf

LOVELY, upper, unfurn. 1 bdrm. apt. Stove & refrig. Adults, no pets. 398 W. S.M. Blvd. 355-7760 D:7-22-8-12

ATTRACTIVE
Air Conditioned Office Space
Good Location
$40 to $65
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2 BDRM. apt. A/c, blt.-ins, TV cable. I Child O.K. EL 5-0978. D:7-1tf

1 & 2 bdrm. apts. Unfurn., carpets and drapes. EL 9-8888. D:6-3tf

FURN. APARTMENT
Newly painted
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5 Rooms
$70 + utilities
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1 Lge. or 2 small bdrms. Couple preferred. Rear house. $88. 355-6992 D:7-15tf

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49 S. Baldwin
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UNFURN. apt. 1 BR, living R, stove & refrig. TV cable, gar. 247 N. Mt. Tr. EL 5-9505 D:7-8tf

Tired of Noise?
2 lge. bdrms., blt.-in range - oven. 1½ baths, cable TV. 1½ blocks to schools. Children welcome.
EL 5-6554

UNFURN. house. 2 bdrm. and den. $150. mo. Children O.K. 94 Esperanza. 330-4275. D:7-22

UNFURN. unique, charming C Zoned studio house. 2 living rooms, one w/wet bar, other has frplc., w/w carp. Secluded garden. $115.

Unfurn. Spacious 2 bdrm. apart. Elec. range, refrigerator, air cond. w/w cpts., drapes, ground floor. $115. Rudbach EL 5-1461 D:7-22

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CLEAN, cool, quiet. 3 rm. cot. Walk to stores. $65. Water & trash pd. 355-8512 D:7-15

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$75. Furn. 1 bdrm., all util. pd. Clean, close to town. No pets. Air Cond. EL 5-1381. D:6-10tf

1 BDRM. apt. furn. or unfurn. Carpets, drapes, a/c, blt.-ins. Swimming pool. EL 5-6181. D:5-13tf

UNFURN. 3 Bdrm. house. 89 E. Laurel. Children and pets O.K. 355-0444 D:7-8tf

UNFURN. $85 2 bdrm. upper apt. like new, stove and refrig. avail. Adults only 355-6641, 355-2045.

A/C, 1 bdrm., unfurn. W/ carpets, drapes, stove & refrig. 145 E. Sierra Madre Blvd. 355-1192 or 355-9293. D:7-15tf

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IN CENTER OF SIERRA MADRE
3-BR apts. Air-cond., dishwasher, blt.-in range & oven, cpts., drapes, patios. Choice of 2 or 3 baths. Children welcome. Phone **355-2143 or 355-1689**

FURN. 1 bdrm. apt. and bachelor apt. TV cable. $65 & $75. 225 N. Lima. EL 5-7198. D:7-15

APT. for Senior Citizen — Furn., 1 lg. rm., plus tiny kitchen & bath. 2 blks. to stores and bus. Only $55 per month, includes utilities. AT 6-2723

FURN. SINGLE
Stove & Refrig.
Just Redecorated
$50 + Utilities
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Particular
PEOPLE
PREFER
Quiet dignity of The Townhouse. Soundproof, 1 & 2 bedrms., air cond., private patios, huge wardrobes. Quality living at modest rents. Adults, no pool, no lease. See them at 170 E. Highland at Mt. Trail.
Townhouse
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2 BDRM. House. Dbl. gar., newly dec., cpts., drapes, ref., stove. Wtr. pd. Avail. Aug. 21. $140. 355-7707 D:7-22

2 BDRM. Canyon Cottages. Partly furn. $75 & $85. Call Mrs. Colbert 355-2930 D:7-22tf

LOST & FOUND

LOST Tuesday; pair of bifocal glasses in tan case. Vic. Sierra Madre Blvd. and Lima or 400 block No. Grove. Call Pangborn Realty. EL 5-0201. Reward G:7-22

LOST: Siamese cat. Picked up from neighbor's lot. Reward for info. EL 5-9832 G:7-22

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NEED ride from N. Pasadena to Hill & Broadway every day. 6:30 a.m. and 6 p.m. 355-8505 624-7606 K:7-8-7-22

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4 Bdrm., 2 bath home on quiet street in desirable area. Generous "L" shaped lanai can be easily converted to family room. Natural wood kitchen w/blt-ins and brkfst. area. Heavy shake roof. Insulated. Attractively landscaped w/side yard for children's play area. Room for pool.
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$33,900
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Open 5:30 P.M. Until Dark Thurs.
78 E. HIGHLAND
3 Bdrm., living room, dining room, lge. kitchen. Close to schools, stores, churces. — $21,450
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Close in 2 BR. home. Immaculate, move in cond. Must see modern interior. Beautiful spacious yard.
$16,750
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BY OWNER
EL 5-0679
Immed. poss. Lot 80x200. 21 fruit trees. All fenced. Main house — liv. rm. w/ frplc. Formal din. rm., den, 3 bdrm., 2 baths, kitch., basement. Cute guest house — Rentable. Liv. rm., cook. alcove, bdrm., bath, glassed-in-porch. Not a remodel. On Carter Ave. All for **$31,500**

★ Hastings Ranch ★
435 Cliff Dr. 2 B.R. Den $36,000
3670 Pear Orchard La. 4 B.R. Den $42,950
★ Arcadia ★
2069 Vista. 3, Family Room $53,000
643 Hampton, 3, Den, 3 ba., Pool $69,500
PLAN TO RETIRE?
Annual income $7500. 4 new Studio Apts. PLUS room to build 3 more PLUS home to live in on rear of lot. Good Sierra Madre location.
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Pool?
3 B.R., 2 bath, blt.-ins & Anthony Pool. F/A heat. Nr. Sierra Mesa School. Only $2,500 down.

Kids?
Roomy, older 4 B.R. on wooded lot. Near city swim pool — $29,500

Income?
Four 2 bdrm. units near Ascension Church. Trade equity ($15,500) on house.

Two On Lot
Roomy 3 B.R. & den, plus newer 2 B.R. rental. Lge. lot. Only $27,500. $2,800 down.
Barney Yunck
EL 58-0-58
or SY 58-0-58

2200 SQ. FT.
3 lge. B.R., 2 deluxe ba. Elec. blt-in kit. Lge. liv. rm. Enclosed lanai. Slate entry. $34,500
355-0934 Powell 355-3778
Ernie Scott & Associates

3 BDRM. POOL BY OWNER
Carpets, drapes, blt.-ins, 1¾ baths. Exclusive features. Must see.
355-3956
270 Manzanita Ave.

"List With Lola"
SPACIOUSNESS
Simplicity & neutral colors make this newer quality home adaptable to any style of furnishings. 3 bedrms. (2 king-sized, other may be used as den), 2 baths. Dining and lg. breakfast area in kitchen. Lg. liv. with panelled wall, fireplace, w/w carpeting & smart drapes. Enjoy true outdoor living, easy to care for lot, bricked barbecue area off kitchen, covered lanai off liv. Mt. view. Choice N.W. area. $32,500, owner says "Sell."

LARGE FAMILY
Close to St. Ritas. Needs decorating, but in good condition otherwise. 4 bedrms., 2 baths. Forced Air heat. Owner transferred, make offer.

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of valley and mountains. Easy to care for terraced lot. Can be used for 4 bedrooms. Partially remodeled.
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HOME & INCOME
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S-P-A-C-E for your large family: 5000 sq. ft. in this handsome Estate home built by a former bank president. Huge entry hall, 36' beamed Living Room with massive fireplace, Library w/frplc., Den w/wet bar, formal DR, 8 13x14 BRs, 5 baths. 2 story, view site in area of new executive homes. Owner will take your smaller home in trade. Call for details. Asking — $49,500

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FRESH AS SPRING
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90x190. 3 Bdrm. plus den w/frplc. Lge. living room w/frplc. Also panelled fam. rm. 24x16. Close to Hastings Ranch area. Can be used as 4 bdrm. house. Perfect for lge. family.

NEW SPLIT LEVEL
95 W. Olive
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3 Bdrms., studio w/frplc., tri-level home, 2 baths, formal living room w/ cathedral ceiling and frplc., and a grand view of the valley. Ample garage space. All this for — **$25,950**
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Large Landscaped Lot, Heated & Filtered Pool, Spotless 3 Bdrm. Home with B.I. Kitchen, 2 Baths, in top area. Also, Boat Parking area.
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Easily adaptable to two living areas, this Immaculate 3 Bdrm., Fam. Rm., 2 Bath Home with a view from every room, lends itself to a large family with teenagers or In-laws.
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Move right in this newer 3 Bdrm., Dressing Rm., Fam. Rm., Built-in Nat. Kitchen Home. 2 lovely patios. Top of Sierra Meadow Dr.
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POOL, H & F, Plus Guest House goes with this spacious 3 Bdrm., Ranch Kitchen, Covered Patio with waterfall & aquarium home with a personality.
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Lovely Street, Lovely Home. 2 Bdrm., Din. Rm., den with separate Guest Rm.
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AND A POOL, TOO!
Neat 3 Bdrm., dining rm., spacious home with Patio. A real buy at —
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If you have talents in Fixing up, you can make a showplace of this charming 3 Bdrm., Ranch Kitchen home.
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304 West Sierra Madre Blvd.
EL 5-3433 Evenings EL 5-0996

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Owner Anxious MAKE OFFER
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10% down
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E:7-22

DELUXE Model RCA elec. washer-dryer comb. New, $600. Sac. $139. EL 6-1963

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STARTS JULY 26

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H:7-22

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Deli - Farms
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CARROT TOP


It is no disparagement to the rabbit breeding industry to say that the news that its national association has designated July 18-24 as National Rabbit Week was received in this office with mixed responses.

One colleague, for instance, went quietly mad trying to figure how many more bunnies there would be at the week's end than at its beginning. It was only a couple of weeks ago when Hugh Barton, local manager of Bank of America explained the love life of rabbits and squirrels.

Personally, we took a more serious view. The rabbit breeding industry is not too well known. Its contributions to our economy no doubt deserves wider recognition. If nothing more, the week's observance would make it clear that the rabbit is here to stay, and squelch for all times the old saying: "Hare today, gone tomorrow."

If Manager Barton has it his way, probably next week will be National Squirrel Week, as if things were not squirrely enough???

10,000 High School Seniors

State Scholarships Made Available By New Bill

State scholarships to California's universities and colleges will be made available to more than 10,000 high school seniors over the next four years as a result of the enactment last week of a bill by Assemblyman Speaker Jesse M. Unruh.

Signed into law by Governor Edmund G. Brown, Unruh's Assembly Bill 1115 increases the number of state scholarships from the present 5,120 per year to one per cent of graduating high school students, plus provision for renewal through four years of college.

"This means that additional thousands of bright, but financially needy, students will be given a chance to continue their education at the colleges or universities of their choice," Unruh said, pointing out that two-thirds of the scholarship recipients select private campuses.

"Our school age population is increasing, the necessity and demand for higher education is increasing at even a higher rate, and the state university and college campuses are hard-pressed to accommodate these students," the legislator pointed out.

The conversion from the fixed number of scholarships to the percentage basis, he said, will help California solve this problem and assure that increasing numbers of academically qualified students will receive the financial assistance they need to continue their education.

With the enactment of the Unruh bill, the State Scholarship Commission expects to award approximately 6,200 scholarships for the 1966-67 school year, 7,300 for 1967-68, 8,200 for the following year, and 8,600 for the 1969-70 school year. Thereafter, the number of scholarships would increase in proportion to the size of high school graduating classes.

Four-year state scholarships, generally averaging $800 per year with a maximum limit of $1,500, are granted to academically outstanding students on a need basis.

"By 1970, an additional $2.8 million in state funds will be available for scholarships," Unruh continued. "These funds, in addition to helping deserving students continue their education, will serve to strengthen the financial posture of California's private universities and colleges."

Unruh said that the state's 48 private institutions of higher learning play a significant role in meeting the growing educational needs of California, in bolstering the economy of the state, and in saving the taxpayers millions of dollars which it would cost to provide for public facilities.

Cited for their support of the scholarship bill were the Association of Independent Colleges and Universities, the State Scholarship Commission, the University of California, the State Colleges, and the California Coordinating Council for Higher Education.

The bill, with the strong support of Governor Brown, won unanimous approval in both houses of the California Legislature.

Applications for state scholarships may be obtained from school counselors or by writing to the State Scholarship Commission, 520 Capitol Mall, Sacramento.

Nevins Speaks In Favor of Tax Relief

The controversial Assembly state tax revision program received endorsement in principle this week from Richard Nevins, Southern California member of the Board of Equalization. Nevins told Long Beach realtors that the major thrust of the plan was directed to property tax reform and relief.

The entire tax package is contained in one bill, AB 2270, introduced by Assemblyman Nicholas C. Petris (D-Oakland) and Assembly Speaker Jesse M. Uuruh (D-Inglewood). Elimination of business inventory taxes and 25% reduction in local school property taxes will act to improve business climate in California. These reductions will be offset by adjustments upward in the state income tax and an increase of one cent in the sales tax, Nevins said.

The establishment of standard ratio of assessed value to market value for property tax purposes, is one of the major reform measures in the program. Nevins, a longtime proponent of this type of legislation, stated, "I have contended for many years that taxpayers need a clearcut, meaningful yardstick by which the average taxpayer can gauge the fairness of his assessment in relation to his neighbors' and a standard ratio is the only means to this end."

Property tax relief for elderly citizens with fixed incomes also is a feature of the program. Nevins emphasized that rising property tax burdens are forcing many people over 65 to sell their homes. In some cases, 40% of the income of these unfortunate people is taken by property taxes and this intolerable condition must be corrected, Nevins said.

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Old Mission San Luis Rey Celebrates

met by the U.S. Marine Mounted Color Guard from Camp Pendelton, which will reenact a custom of early Mission days by escorting the trek riders to the Mission itself. Spanish soldiers stationed at the Mission performed this ritual of welcome to organized parties in days gone by. Their old barracks have been partially restored. In another historic ceremony, the Presidents of the Caballeros will present their flag to the Mission Padre.

The flashing color of early California Spanish-Mexican costumes will be a highlight of the Fiesta, and prizes will be awarded, both on Saturday and Sunday, for the most authentic and attractive costumes. There will be special judging of youngsters and grownups.

Other customary features of the Fiesta will be a beef barbecue, a complete dinner for only $1.50; and a complete Mexican dinner for the same price; the Midway with games for young and old; burro rides for youngsters, and carnival rides. A Chevy II station wagon will be awarded as a membership prize of "Friends of Old Mission San Luis Rey."

Thousands of Southern Californians look forward each year to enjoying Fiesta-time at San Luis Rey. It is fun for everyone.

Beer Tax Figures Told

California beer drinkers poured more than $69.5 million of tax moneys into federal, state and local government treasuries during the first six months of 1965.

According to figures released this week by George W. Ososke, executive secretary of the California Brewers Association, beer consumption in California during the first half of the year was approximately 4.5 million barrels, which means that the Federal Government was enriched to the tune of $40.5 million via the extra tax of $9 per barrel which it imposes.

The state of California benefited to the extent of $5.6 million through its special tax levy of $1.24 per barrel, while the point of purchase sales tax added another $12.2 million.

These direct taxes were accompanied by another $11.2 million in indirect taxes which were levied on brewers, wholesalers and retailers, making a total of $69.5 million for the six months.


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$1655 del. loaded with extras
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Formerly Don's Sierra Madre Hardware

SPORTS AS Hank Ives SEES IT



IN ALL ITS SPLENDOR

MT. RANIER, Wash. . . . Camped at Sunrise Point at the 6700 foot level in Mt. Ranier National Park. This reporter just doesn't have the words to describe the magnificent splendor of the 14,000 foot snow - capped giant that looms above us. Suffice to say that it is a must for travelers in this section to see. Lakes are plentiful but the fish are scarce in this high region.

TOO EARLY OR TOO LATE . . . That pretty well describes the Ives angling luck on this trip. The salmon stopped running just before our arrival and the steelheads aren't due until August. What a revolting development.

SALMON ARE so scarce on the Lower Columbia River that fishing is not allowed. Anglers can take ocean trips for Silver Salmon that average out about seven pounds but the cost is $15 and the average catch has been about 2.4 per man.

WHAT A BOATER'S PARADISE you will find along the Oregon coast. State parks with fine facilities, plentiful lakes just dot highway 101 and the forests grow right down to the water. Virtually every lake has free boat launching facilities for the public.

ONE FISHING EXPEDITION in little Cealox Lake, about 2 miles from the sea and adjacent to beautiful Honeyman State Park, netted a handful of cutthroat trout and some nice size perch.

DUNE BUGGY RIDES are the rage on the Oregon coast. The dunes stretch for miles from the highway to the ocean. Dune buggies are jeeps or halftracks with tires at least three times a normal width. The ride makes the roller coaster at Long Beach and Disneyland's Matterhorn look sick.

ANOTHER EXPERIENCE worth relating. Try driving your car along the ocean front and dodge the breakers. It must be considered a sport. The beach front at Fort Stevens State Park where the Columbia River meets the Pacific, is considered a highway and speed signs of 25 miles per hour are posted.

BALLSCORES are still difficult to obtain and are usually a day old. Washington and Oregon are like two separate countries divided by expensive toll bridges or ferries. The Oregonian and the Seattle Intelligence Journal are the major news sources.

GREYHOUND RACING is popular in Portland. One of the leading trainers is Jack Roche, an ex-big leaguer. He names his dogs after modern day ballplayers. Ron Santo was a winner recently.

REMEMBER BERTHA REGAN? The superlative softball hurler who pitched Orange to national titles in 1950-51-52 and 55, now is firing away for Raybestos Brakettes of Stratford, Conn. Bertha is now Mrs. Tickey, has a lifetime record of 673 wins and 83 losses and is again pitching in the national finals at Portland.

ODDS AND ENDS . . . . Dog shows are popular in the Northwest and rate considerable space in the sports pages . . . Portland is excited about upcoming pro football exhibitions between Dallas and the 49ers on August 21 and the Charger-Raider clash on August 28.

LOOKING FOR GOOD FISHING, we are headed for home.

Bethany Church

Bethany Church of Sierra Madre, 93 N. Baldwin announces that the assistant minister, the Reverend Hugh S. Bell, Jr., will preach this Sunday morning, July 25, at 11 a.m. Rev. Bell is associated with his father in Mission Aides, Inc., a Sierra Madre based mission service organization, majoring in tape duplication for several churches in the area for redistribution overseas for radio broadcasting. He and his family are also one of the 17 missionary families which the church helps support.

On Sunday evening at 7, the inspiring 30-minute color film on the life of Billy Sunday will be shown to the congregation. This recent production depicts the life of this colorful and successful evangelist of the 1920's beginning with his childhood, his major league baseball career and his call to the ministry. The public is especially invited to attend these services.

In addition to the above services, the Wednesday evening Family Service is especially planned with the family in mind. Major Hal Carruth of the U.S. Army will speak on Wednesday evening, July 28. He and his family have been transferred to Hawaii and he will be assuming his duties there the first part of August.

Pastor of the church, Dr. Robert N. Schaper, is ministering this next week at a Bible Conference in Seattle. He will return on August 3. He extends to all a cordial welcome to the services of the church.

Shakespeares Go Moonlighting

Shakespeare Club Juniors and their husbands will be "moonlighting" Saturday evening, July 24, at 6:30 at the lovely pool and gardens of Mr. and Mrs. Dale Rogers Arcadia home.

A buffet supper, a moonlight swim, and dancing under the stars to live music by "The Castaways" will be provided according to Mrs. Donald Drageset, sports chairman, and her vice chairman Mrs. Joseph Plamondon.

Members have been invited to bring prospective provisionals and guests.

Joseph Dauben

McClelland, dean of faculty. This total represents 30 per cent of the student body.

All "A's" were earned by five men: Steven Belasco, Larry Cross, Joseph Malkin, Gregory Smith, and Stuart Young.

A grade average of "B" or better is required to make the honor list.

Among those on the honor list is Joseph Dauben, son of Mr. and Mrs. Elmer J. Dauben, 401 N. Sunnyside, Sierra Madre.

Dairy Deli - Farms
341 Foothill at 5th in Arcadia
QUALITY AT BARGAIN PRICES
SEE OUR BIG AD THIS WEEK — PAGE 10

Ripple MORTUARY
Sterling T. Ripple
Funeral Director
201 West Sierra Madre Blvd.
Telephone — ELgin 5-3414
in
Sierra Madre

Ralphs Fresh 'n' Fancy Summertime Produce at Bargaintime PRICES!



WISH-BONE LOW CALORIE DRESSING RUSSIAN OR GARLIC FRENCH 3 8-OZ. BOTTLES $1.00 SAVE 17c

Farm Fresh! SWEET WHITE MEAT BABCOCK PEACHES 2 LBS. 25c

FANCY RED CARDINAL GRAPES 2 LBS. 29c

NUBIANA—LARGE SIZE PLUMS 2 LBS. 25c

FULL OF JUICE THIN SKIN LEMONS 9c LB.

YOUNG TENDER CORN 6 EARS 29c

SWEET VINE RIPE HONEY DEW MELONS 10c LB.

FOR SUMMERTIME PRODUCE SAVINGS . . . SHOP AT RALPHS! GUARANTEED QUALITY . . . INSPECTED REPEATEDLY . . . RUSHED TO RALPHS STORES . . . THOROUGHLY WASHED AND TRIMMED . . . THEN KEPT UNDER IDEAL TEMPERATURE AND HUMIDITY CONDITIONS TO ASSURE YOU OF ALL OF NATURE'S GOODNESS! RALPHS PRIME PRODUCE IS THE BEST BUY IN TOWN!

Ralphs GROCERY

DIETONIC CANNED DRINKS SCOOPY'S FLEXIBLE STRAWS PKG. OF 80 39c SAVE 10c 16 12-OZ. CANS $1.00 SAVE 62c

Ralphs OLD FASHIONED ICE CREAM ½ GALLON 49c CHOCOLATE, VANILLA, OR NEAPOLITAN SAVE 10c

Ralphs COFFEE 1-LB. CAN 59c 2-LB. CAN $1.17 SAVE 20c SAVE 10c

ALL STAR TOMATO SAUCE 16 7-OZ. CANS $1.00 SAVE 44c

Ralphs ASSORTED FLAVORS GELATIN 3 3-OZ. PKGS. 19c SAVE 4c

FRESH PACT GRADE A FROZEN MIXED VEGETABLES 2 10-OZ. PKGS. 29c SAVE 10c

Ralphs DELICATESSEN MONTEREY JACK OR COLBY CHEESE CHUNK, LB. 59c SAVE 16c A LB.

Ralphs 1st QUALITY GRADE AA BUTTER 1-LB. PKG. 69c

Ralphs BRAUNSCHWEIGER CHUNK SAVE 14c A LB. 69c LB.

BUDDIG'S (BEEF, CORNED BEEF OR HAM) CHIPPED MEATS 3 3½-OZ. PKGS. SAVE 17c $1.00

BLUE BONNET, REGULAR MARGARINE 1-LB. PKG. SAVE 4c 27c

Ralphs POTATO CHIPS 7-OZ. PKG. SAVE 6c 39

BUMBLE BEE PINK SALMON 1-LB. CAN SAVE 8c 59c

CHOCOLATE OR PLAIN OVALTINE 12-OZ. SAVE 10c 59c

COCONUT ISLAND COCONUT SYRUP 1-LB. CAN SAVE 10c 49c

Ralphs FROZEN FOODS STOUFFER'S FROZEN FOODS SPINACH LOAF OR CORN SOUFFLE, ESCALLOPED APPLES OR POTATOES AU GRATIN SAVE TO 4c 11½-OZ. PKG. 45c

Ralphs BAKERY RALPHS WHITE OR WHEAT HOME STYLE 49er BREAD 15-OZ. LOAF 29c

RALPHS DANISH APPLE RING COFFEE CAKE EACH SAVE 6c 39c

RALPHS 2 LAYER, 7 INCH ICED COCOA CREME CAKE WHOLE SAVE 11c 98c HALF SAVE 6c 59c

Ralphs NON-FOODS NORTHERN TOILET TISSUE 12 ROLLS $1.00 THREE 4-ROLL PACKS SAVE 13c

Ralphs CREAMY OR CRUNCHY PEANUT BUTTER 1-LB. JAR SAVE 10c 39c

Ralphs RAISINS 15-OZ. PKG. SAVE 8c 19c

Ralphs GOLDEN PREMIUM BEEF U.S.D.A. GRADED CHOICE ONLY!

CHUCK ROAST CENTER CUT 7-BONE ROAST OR STEAKS LB. 45c 35c LB. SAVE 30c A LB.

ROUND BONE ROAST OR STEAKS LB. 55c

CLOD OR POINT CUT BRISKET BONELESS BEEF ROAST LB. 39c

STANDING CUT 4th THRU 7th RIBS PRIME RIB ROAST LB. 85c

LARGE MEATY SIZE RIB STEAKS LB. 89c

BONELESS LEAN STEWING BEEF LB. 85c

LEAN BEEF SHORT RIBS LB. 33c

FARMER JOHN SLICED BACON 1-LB. PKG. 69c

PATMAN'S CRY-O-VAC CORNED BEEF ROUNDS 69c LB.

LUER'S SKINLESS LINK SAUSAGE ½-LB. 29c

FROZEN SEAFOOD
CERTI-FRESH COD FILLETS 1-LB. PKG. 49c
CERTI-FRESH BREADED SHRIMP 8-OZ. PKG. 55c
CERTI-FRESH FISH STICKS 1½-LB. PKG. 89c
ICELANDIC BREADED HALIBUT 12-OZ. PKG. 69c
FRESH FILLETS DOVER SOLE 89c LB.

While They Last! OUTSTANDING SUMMER VALUE! DUNGENESS CRAB LEGS 59c LB. DELICIOUS FOR SUMMER SALADS OR JUST CRACK AND EAT (COOKED READY TO EAT)

FREE FILM
ONE ROLL OF BLACK & WHITE OR KODACOLOR 127, 120 OR 620 FREE WITH EACH ROLL OF THE SAME DEVELOPED AND PRINTED AT RALPHS. FAST SERVICE — — — NO MAILING!

BE SURE TO GET YOUR SAMSONITE FOLDING CHAIR $3.99 REG. $6.95 WITH $15.00 WORTH OF Ralphs Gold Cash register tapes



STILL AVAILABLE MATCHING SAMSONITE TABLES FOR ONLY $3.99 (REGULARLY $6.95) WITH $25 WORTH OF RALPHS GOLD CASH REGISTER TAPES.

ADD TAX TO TAXABLE ITEMS. PRICES EFFECTIVE THURSDAY THRU SUNDAY JULY 22, 23, 24 & 25, 1965

Family Stores for Family People! Ralphs

HUNTINGTON DR. AT SAN GABRIEL BLVD.
OPEN DAILY 9 A.M. TO 10 P.M.; SUNDAYS, 9 A.M. TO 7 P.M.

211 E. FOOTHILL BLVD. at 2nd AVE., ARCADIA
OPEN DAILY 9 A.M. TO 10 P.M.; SUNDAYS, 9 A.M. TO 9 P.M.

Services Held For Anita Gregory

Mrs. Anita E. Gregory passed away July 15 at her home, 875 Michillinda Ave., East Pasadena. Born in Sierra Madre, she had been a resident of Sierra Madre and Pasadena 82 years.

She is survived by three sons, Carter Holt Gregory of New Orleans, James Nathaniel Gregory of East Pasadena and Ted R. Gregory of Laguna Beach, also one brother Phil Carter of Paradise, California and **five grandchildren.**

Services were held on Monday, July 19, in St. John Chapel, with LeRoy A. Welsch officiating. Interment was in the family plot at Sierra Madre Cemetery.

LEGAL NOTICE

SIERRA MADRE NEWS

CERTIFICATE OF BUSINESS, FICTITIOUS NAME

The undersigned do certify they are conducting a business at 25 W. Sierra Madre Blvd., Sierra Madre, California, under the fictitious firm name of SIERRA MADRE HARDWARE & GIFT CO. and that said firm is composed of the following persons, whose names in full and places of residence are as follows:
Jackson N. Meade, 144 E. Highland, Sierra Madre
Tony Harris, 3407 S. Walker, San Pedro
Dated July 19, 1965
Jackson N. Meade
Tony Harris
State of California,
Los Angeles County:
On July 19, 1965, before me, a Notary Public in and for said State, personally appeared Jackson N. Meade and Tony Harris, known to me to be the persons whose names are subscribed to the within instrument and acknowledged they executed the same.
H. Clay Reavis, Notary Public
My Commission Expires Feb. 19, 1967

Publish Sierra Madre News
July 22, 29, Aug. 5, 12

Rev. Armin Hesse Announces Sermon Subject

During the 8:45 Sunday morning session of Faith Lutheran Sunday school, at 845 Hastings Ranch Drive, the classes will be shown the film "How To Say No." A Coronet Guidance production, the film endeavors to show youngsters the importance of acting and making decisions on the basis of their convictions.

The sermon subject of the Rev. Armin Hesse in the 10 o'clock Sunday morning worship service will be, "Becoming Self-Disciplined People." This pulpit message will center on the third chapter of the Epistle of James.

On Wednesday and Thursday of this week Mrs. Ruth Schroeder, Mrs. Suzanne Reed, Mrs. Bess Pancoska, Mrs. Betty Barlow, Mrs. Lillian Vogel, and Mrs. Sylvia Curl are attending the national convention of the Lutheran Women's Missionary League at the El Cortez Hotel in San Diego. Meanwhile Norman Miller is representing the congregation at the District's Family Life Leadership Training Institute in Orange.

Friday evening at 7, the Mr. and Mrs. Club will enjoy a picnic and swim party at the Linton Whaley home in the Highland Oaks. The event is being sponsored by Mr. and Mrs. John Allin, Mr. and Mrs. Donald Garner, Mr. and Mrs. Walter Koenig, and Mr. and Mrs. Linton Whaley.

Dairy
Deli - Farms
341 Foothill at
5th in Arcadia
QUALITY
AT
BARGAIN PRICES
SEE OUR BIG
AD THIS
WEEK — PAGE 10

Kaopectate



When dependability means a lot...

When a member of your family needs a prompt acting, soothing antidiarrheal, depend on the product families like yours have trusted for over 28 years — Kaopectate, from Upjohn. Two convenient sizes in unbreakable bottles.

6 fl. oz. 81¢ 10 fl. oz. $1,13

Hartman Rexall Pharmacy
AT 29 N. BALDWIN
IN SIERRA MADRE
EL 5-3311



VONS and Shopping Bag

HAWAIIAN DAYS

ENJOY THE POLYNESIAN ATMOSPHERE! WIN PRIZES! TWO BIG WEEKS OF FOOD BARGAINS!

VONS BAKERY
Winners of 19 AWARDS for Excellence
VONS COCONUT COOKIES
Home-Made Style
Vacation Time Special... 4 FOR $1.00
BANANA SQUARE CAKE
Light, Moist Cake with Butter Cream Icing. Each. 65c

FACIAL TISSUE
KLEENEX
Assorted Colors
200 CT. 2-PLYS
19¢
Save 6c

DOLE
PINEAPPLE
Sliced, Hawaiian
1¼ FLAT CAN
2 FOR 39¢
Save 10c

C and H
SUGAR
Pure Cane—Granulated
5 LB. BAG
48¢

BETTY CROCKER
BISQUICK
12-in-1 Mix
40-OZ. PKG.
29¢
Save 20c

VONS 'FUN DAYS'
FREE SWEEPSTAKES
Just Deposit Entry Blank Available at the Checkstands. No Purchase is Necessary. Full Details Are Posted in the Store

WIN A Sun-Up POOL
THE AWARD WINNER... GUARANTEED STRUCTURALLY FOR LIFE!



WINNING A SUN-UP POOL
Is winning the best! Sun-up is known for integrity, experience and know how.

A SUN-UP POOL IS Quality • Beauty • Service
Enjoy these features which have made Sun-Up a leader in their field:
• SUN-UP'S DYNAFLOW POSITIVE SELF CLEANING SYSTEM—BUILT IN.
• LIFETIME STRUCTURE GUARANTEE
• GUARANTEE ON ALL EQUIPMENT
• FREE CLASSES ON POOL CARE
• EXPERT SERVICE PROVIDED IN LANDSCAPE DESIGN
FEAURING THE FINEST JACUZZI FILTRATION SYSTEM AND WATER MASSAGE UNIT.

Also... These Exciting Prizes:

FREE! 7-DAY WAIKIKI VACATION FOR TWO
Seven fun-filled days in the Islands. Wonderful accommodations at the beautiful Waikiki Hotel.
Transportation via United Airlines DC-8 Jet Coach. Scenic Tours of Oahu and Pearl Harbor Included.

FREE! 2 RCA COLOR TV SETS
The very finest in color television home entertainment. Beautiful mahogany console models.
Winners receive free delivery and installation. The RCA Color TV is fully guaranteed.

FREE! RCA WHIRLPOOL HOME FREEZER
11 Cu. Ft. Upright, single door... Holds up to 374 pounds of food.
Enter As Often As You Shop!
You May Be a Lucky Winner In Von's 'Fun Days' Sweepstakes!

VONS and Shopping Bag TROPICAL TREATS IN THE PRODUCE DEPARTMENT

BANANAS



Golden Ripe Central American
ENJOY THEM FRESH or COOKED, SLICE THEM OVER CEREAL... BANANAS are very NUTRITIOUS!
10¢ lb

Pineapple FRESH, SWEET, FROM HAWAII 10c lb
Papayas SWEET, YELLOW MEAT AN HAWAIIAN TREAT 29c ea
Mangos A TROPICAL TREAT FRESH & FLAVORFUL 29c lb

COCONUTS Fresh, Sweet Meat 19¢ ea
LIMES Florida Seedless 6 FOR 15¢

S&W Kona Coffee 1-LB. CAN SAVE 6c 79¢
Carnation Milk EVAPORATED NO. 1 TALL CAN 7 FOR $1.00
S&W Kidney Beans 300 CAN 2 FOR 25¢
Friskies Cat Treats 3 FLAVORS 6½-OZ. CAN 2 FOR 25¢

HAWAIIAN PUNCH
Regular or Low Calorie 46-oz. Can... 3 FOR $1.00

SNOW CROP—FLORIDA
ORANGE JUICE FROZEN 6 OZ. CAN 2 FOR 35¢

FOR SALADS, COOKING
VONS SALAD OIL 24 OZ. BOTTLE 29¢

JERSEYMAID—CATERING QUALITY—½ GALLON CARTON
ICE CREAM VANILLA, CHOCOLATE, STRAWBERRY, NEAPOLITAN OR HAWAIIAN PINEAPPLE SHERBET 59¢

NEW! POWDERED DETERGENT
WHITE KING 'D' GIANT SIZE Includes 10c Off 49¢

More Frozen Food Favorites
PICTSWEET
VEGETABLES
Peas, Peas & Carrots, Mixed Vegetables, Leaf Spinach or French Green Beans REG. PKGS. 5 FOR 89c
Von's Limas & Ham 8-OZ. PKG. 2 FOR 49¢
Kermin's Burg-O-Wich 4-OZ. PKG. 25¢
Breaded Veal Cutlets TUREK & MECK 1-LB. PKG. 79¢
Hash Brown Potatoes ORE-IDA 12-OZ. PKG. 2 FOR 35¢
Lemonade MINUTE MAID—REG. OR PINK 12-OZ. CAN 19c, 6-OZ. CAN 10¢
Vita-Pakt Juice Bars DOUBLE BUDDIES 6-PACK 39¢

BANQUET DINNERS
Choice of Varieties Frozen, 11-Oz. Pkg. 39c

Delicatessen Specials
JACK CHEESE Von's Quality... Rich & Creamy Wisconsin IN THE PIECE 59¢ lb
SWIFT'S PREMIUM **All Meat Franks** NEW 1-LB. VACUUM PKG. 53¢
BEEF OR CHEESE **Von's Enchiladas** PKG. OF 2 3 FOR $1
BETTY CROCKER ASST'D. COOKIES OR **Fudge Brownies** REG. 49c PACKAGE 3 FOR $1
ARMOUR STAR—2½ LB. CAN **Barbecued Ribs** BACK RIBS OR SPARERIBS $1.79

VONS and Shopping Bag TODAY'S BEST BUYS ON QUALITY MEATS

TURKEYS
ARMOUR STAR - YOUNG HENS



U.S.D.A. Grade A
Frozen
10-12 Lbs. Avg.
39¢ lb

Armour Star **STUFFED TURKEYS** 7 to 10 Lb. Juniors 49c lb
Tom Turkey Parts
Turkey Wings... 33¢ lb
Drumsticks... 39¢ lb
ARMOUR CAMPFIRE **BACON** SLICED, 1 LB. PKG. 73c

USDA CHOICE **CHUCK ROAST** U.S.D.A. Choice Beef Custom Trimmed BLADE CUTS 35c lb
Center Cut Chuck LEAN, MEATY 7-BONE ROAST 45¢ lb
Boneless Chuck CUSTOM TRIMMED WASTE-FREE ROAST 79¢ lb
Boneless Round OR BONELESS FAMILY STEAK 89¢ lb
Shoulder Clod ROLLED AND TIED BONELESS ROAST 89¢ lb
Corned Beef BONELESS BRISKET POINT END CUTS 69¢ lb

U.S.D.A. CHOICE STEER BEEF
CHUCK STEAKS CENTER CUTS 47¢ lb
U.S.D.A. CHOICE STEER BEEF—EXTRA LEAN
O-BONE STEAKS OR ROAST 59¢ lb
U.S.D.A. CHOICE STEER BEEF
RIB STEAKS CUSTOM TRIMMED SHORT CUT A FLAVOR FAVORITE! 89¢ lb

Sea Foods
SWORDFISH Center Steak Cuts..... 69¢ lb
COOKED & PEELED SHRIMP 6 Oz. Vacuum Pkg..... 69c
FRESH RAINBOW TROUT 5 Oz. Min. Wt., Each... 49c
ICELANDIC FISH STICKS Frozen, Breaded Full 1 Lb. Pkg..... 67¢

VONS Shopping Bag
BETTER GROUND MEATS
Fresh, Flavorful... Great to Barbecue!
Beef 39c lb | Chuck 59c lb | Round 69c lb
Gorton's Continental Fish Entrees
FLOUNDER ALMONDINE Frozen 8 Oz. Pkg. 69¢
SOLE with LEMON BUTTER Frozen 8 Oz. Pkg. 69¢
SCALLOPS w/Lemon Butter Frozen 9 Oz. Pkg. 89¢

Sho-curl ONCE-A-DAY **HAIR SPRAY** REGULAR OR HARD TO HOLD PROFESSIONAL SIZE 48c SAVE 29c

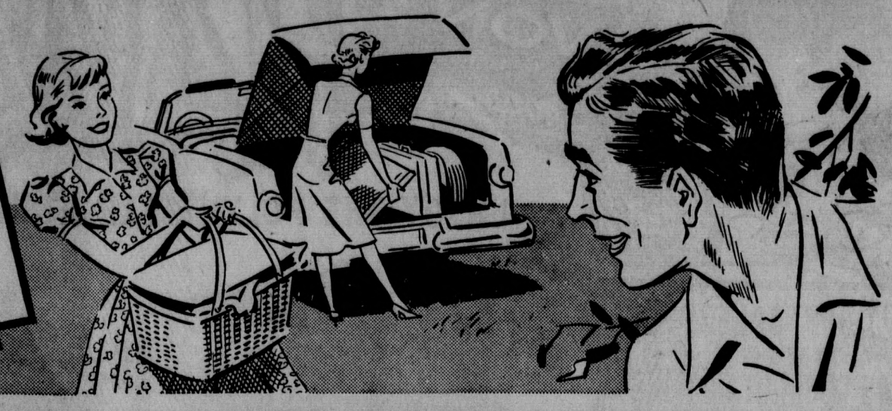
Liquor Features
Santiago Rum LIGHT OR DARK IMPORTED, 80 PR. $3.59
DON THE BEACHCOMBER Mai Tai Mix FIFTH 99¢
Smirnoff Vodka 80 PROOF ½ GALLON... $3.99
Gilbey's Gin LONDON DRY 90 PROOF. FIFTH... $4.25
IMPORTED SCOTCH
Fyfe & Scott Rare 86 Proof SAVE 40¢ $4.59 FIFTH

Tax Added to Applicable Items
VONS and Shopping Bag BLUE CHIP
WE GIVE BLUE CHIP STAMPS
PRICES EFFECTIVE THURS., FRI., SAT., SUN., JULY 22, 23, 24, 25

TOOTH PASTE Gleem FAMILY SIZE TUBE 73¢
GRANULATED White King Soap REAL SOAP! GIANT SIZE 73¢
WHITE KING Water Softener SAVES SOAP! GIANT SIZE 61¢
PACQUIN'S DRY SKIN Hand Cream MEDIUM JAR INCLS. 8c OFF 59¢
POMPEIAN Olive Oil IMPORTED 8 OZ. TIN 49¢
B & M Baked Beans 19 OZ. CAN 29¢

★ SO. PASADENA 1616 State St. (East of Fair Oaks)
★ WEST ARCADIA 1407 Baldwin Ave.
★ PASADENA 3641 E. Sierra Madre Blvd.
★ ALTADENA 2408 Lincoln Ave.

STOCK-UP SALE



Plenty of Free Parking On Our Many Lots

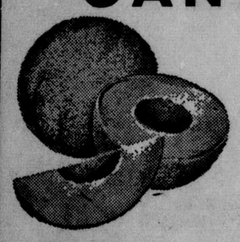
Crisp Fresh Produce



AT THE HOME OF THE GREEN FROG

EXTRA JUICY, FIRM, RED RIPE **TOMATOES** 15¢ lb

CANTALOUPE



VINE RIPENED THICK MEAT 10¢ lb

CRISP, LONG GREEN **CUCUMBERS** 2 FOR 15¢

Reese - Fancy Whole **WATER CHESTNUTS** 4 FOR $1

PILLSBURY—9½ oz. pkg. **GOLDEN CORN MUFFIN MIX** 2 FOR 25¢

Laura Scudder **PEANUT BUTTER** 49¢ LB. JAR

Vermont Maid **SYRUP** 29¢ 12-OZ. BTL.

Glorietta **TOMATO JUICE** 29¢ 46-OZ. CAN

Welchade **GRAPE DRINK** 3 FOR $1 QT. CAN

Calo **DOG FOOD** 2 FOR 29¢ 15¼-OZ. CAN

IDEAL FOR PICNICS -- CAMPING AND FISHING TRIPS



NEW! WILSON'S CERTIFIED *Tender Made* BEEF

QUICK 'N EASY! FULLY COOKED!

1 LB. - 14-OZ. $2.39

MORRELL'S E-Z-CUT READY TO EAT

Boneless Ham WHOLE OR HALF $1.19 LB.

U.S.D.A. CHOICE

Prime RIB ROAST 95¢ lb

U.S.D.A. Choice Lean - Tender **SHORT RIBS** 59¢ lb

U.S.D.A. Choice Boneless **TOP SIRLOIN STEAK** $1.79 LB.

FRESH LEAN

GROUND CHUCK 59¢ lb

GENUINE CANADIAN MAPLE LEAF

Back Bacon 5-OZ. PKG. 59¢ [Canadian Bacon]

FRESH RED

Salmon 79¢ lb

By the Piece . . .

Sliced . . . . . 89¢ lb

Burry's Oatmeal **CAP'N CRUNCH COOKIES** 9-OZ. PKG. 3 FOR $1

SW Red **KIDNEY BEANS** 15-OZ. CAN 7 FOR $1

SW Gravenstein **APPLE SAUCE** 17-OZ. CAN 5 FOR $1

Underwood **DEVILED HAM** 2½-OZ. CAN 2 FOR 35¢

Geisha Solid Pack **ALBACORE TUNA** 7-OZ. CAN 3 FOR $1

Iris Solid Pack **TOMATOES** LB. CAN 5 FOR $1

Springfield -- in Lt. Syrup Unpeeled Halves **APRICOTS** 29-OZ. CAN 4 FOR $1

SW Minced or Chopped **CLAMS** 7½-OZ. CAN 2 FOR 49¢

FROZEN FOOD SALE



ESCALLOPED APPLES
POTATOES AU GRATIN
SPINACH SOUFFLE
CORN SOUFFLE

Your Choice . . . . . 3 FOR $1

Birds Eye **RASPBERRIES** 10-OZ. PKG. 4 FOR $1

Swanson **CHICKEN PIES** 8-OZ. TIN 5 FOR $1



From Our Own Kitchen

All Our Cooked Foods Are Prepared Daily Under the Supervision of Our Fine And Capable Cook

Betty Hill and Her Assistants

Roberts Home Made **FRUIT SALAD WITH JELLO** LB. CUP 45¢

Oscar Mayer All-Meat **WIENERS** LB. 59¢

Wisconsin - Sharp **CHEDDAR CHEESE** 69¢ lb

"Large enough to serve you, small enough to know you"

Roberts Market

HOME OF THE GREEN FROG

ON THE CORNER ON THE SQUARE SIERRA MADRE

Prices Effective Wednesday, July 21 thru Saturday, July 24

— Open 6 Days A Week — 9 A.M. - 7 P.M. — Closed Sundays —

CASA JANARA

Authentic Mexican Food
$1.75 T. C. GRANDE

A Crisp Tortilla Prepared with Bean Spread, Cheese, Sprinkling of Nippy Chorizo, Topped with Another Crisp Tortilla, Tossed Green Salad, made of Eight Choice Garden-Fresh Vegetables, Casa Janara's Salad Dressing, Guacamole, Shredded Turkey, Cheese, Tomato Slices, Olive.



Featured Mon. Night $1.10

Our Cocktail Specialties
Margarita
Ocapulco

200 E. Foothill
Arcadia

358-7322

Letters to the Editor

Dear Editor:

In Sierra Madre we are all proud of the untiring efforts of the Sierra Madre Search and Rescue Team, who, with the aid of bloodhounds and helicopters, have aided in more than 600 rescues of people lost or injured in the mountains of California and even as far away as Lake Tahoe in Nevada.

An important function of this team is to educate the public in prevention and survival methods. Our club, Zonta of Santa Anita Area, had the privilege recently of having one of the members present a program showing colored slides, and we were so impressed that it was suggested that perhaps there were many other people who would also be interested. Frank Green has offered his theatre to help promote "Sierra Madre Search and Rescue Days."

We are taking this opportunity to ask your cooperation in making an appeal to the City Council for its official designation of a week this fall during which special publicity and events could be planned to aid this outstanding group of men. Not being sponsored by a fund-raising group the team must rely on organizations or public-spirited citizens to contribute to the maintenance of their equipment. The men are often required to provide such necessities themselves.

With this in mind we urge your cooperation and hope that "Sierra Madre Search & Rescue Days" may become an annual event.

To insure the success of this project all out participation of clubs, organizations, merchants and individuals is essential. We feel certain that you will want to lend your support to this endeavor.

—TRUDI CLARK and
ALYCE HERROLD

Chairmen, Safety
Committee, Zonta Club
of Santa Anita Area

Crib Crop

Mrs. Lola Bullock, 42 Windsor Lane, Sierra Madre, has announced the recent birth of her seventh great-grandchild in San Clemente. Mrs. Bullock's younger granddaughter, Mrs. Roberta Atkinson, gave birth to her third son July 14, in San Clemente. The baby boy, as yet unnamed, weighed 7 pounds at birth.

The older of her two granddaughters, Mrs. Patricia Glines of San Dimas, has four daughters.

Mrs. Bullock has one daughter, Mrs. Robert Hefner of 215 Mountain Trail, Sierra Madre.

Winners In July 4th Celebration Announced

The Sierra Madre Kiwanis Club was very pleased with the interest shown by those children who had entries in the Sierra Madre Community Fourth of July parade for prizes awarded by the club.

A five dollar cash award was given to the following in their respective category.

Best decorated wheel vehicle, Kimberley and Bill Penny, 1624 Perkins Dr., Arcadia.

Most ingeniously devised wheel vehicle, Shelly McGee, 247 San Gabriel Ct., Sierra Madre.

Best dressed pet, Bruce Peppine, 19 W. Orange Grove, Sierra Madre.

Girl with most original costume, Angela Schay, 460 E. Floral, Sierra Madre.

Boy with most original costume, Mark Boggs, 385 W. Orange Grove, Sierra Madre.

Dear Editor:

On behalf of the Sierra Madre Baseball Association, the Woman's Auxiliary and all the boys who participated in the baseball program, I wish to thank you for your most generous help throughout the season.

Sincerely,

—PEGGY JEFFERSON,
Secretary,
Woman's Auxiliary.

Shows Increase of 6.38%

County Valuations For '65-66 Set By Assessor

County Assessor Philip E. Watson today announced that the economic growth of Los Angeles County had been reflected in a 6.38 per cent increase in value on the 1965-66 assessment roll.

Watson's countywide value totals showed a net assessment roll of $13,057,743,763 for 1965, an increase of $784 million from the 1964 net value of $12,273,694,485.

The total is made up of: Land $4,626,298,370; Improvements, including trade fixtures, $7,342,435,075; personal property, $1,662,302,568; less exemptions of $573,292,250.

In addition, taxable property on the roll includes $3,164,841,160 in solvent credits (taxed at a fixed rate of ten cents per $100 of value), and $64,776,950 in aircraft (taxed at a fixed rate of $1.50 per $100 of value).

Watson pointed out that new construction and rising land values were primarily responsible for the growth shown on the assessment roll. He particularly pinpointed rising market values in undeveloped acreage throughout the county which were reflected in the increase of some $281 million in land assessments on the 1965 roll.

"As in the last two years," Watson said, "Our reappraisal program was geared to updating values in those areas where our sales-ratio studies indicated that current market value had changed substantially. We then entered new assessments on the roll at our announced standard ratio of 25 per cent of market value.

"Our sales reviews particularly pointed to rising values and an active market in undeveloped land."

Watson said exempt properties had gone up more than two-million dollars from last year, despite a decrease in the category of veteran exemptions.

Aircraft value was up almost 57 per cent from 1964. "This is a category that varies widely from year to year," the Assessor stated. "The increase is particularly significant this year, however, because many local agencies would have been deprived of this revenue source if we had not been successful in opposing the Collier bill that would have reduced aircraft taxes and funneled them into the state treasury."

The Los Angeles City assessment roll, Watson announced, showed a net increase of $318 million — $5,326,631,353 for 1965 compared to $5,008,294,844 in 1964.

The breakdown: Land, $1,906,255,640; improvements, including trade fixtures, $3,009,827,495; personal property, $634,515,403; less exemptions, $223,967,185. Solvent credits, $571,931,863 (taxed at ten cents per $100 value); aircraft, $4,320,363 (taxed at $1.50 per $100 value).

Reviewing the assessment year just concluded, Watson said the current assessment roll represents his staff's top efforts toward maximum equity for all property owners. He urged any property owner who has a question about his assessed value to contact his regional office where he can discuss the matter with an appraiser.

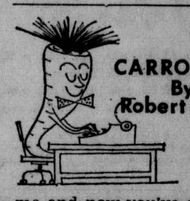
Utility assessments, made by the PUC, have not as yet been made, but are expected to show very little difference in Sierra Madre over the past year. Basing the utility rate the same as last year, Sierra Madre's 1965-66 assessed valuation will be $22,150,370.00. This is an increase over the previous year of $864,120. The figure used to set the budget for the '65-66 period was 22-million.

J. L. Hawthorne Services Held

James Leslie Hawthorne of 322 West Grandview, Sierra Madre, passed away July 12. Born in Red Lodge, Montana, he had been a resident of California 43 years.

He is survived by his wife, Mrs. Oma M. Hawthorne, two daughters, Merele M. and Mary Jayne Hawthorne, also one son, James L. Hawthorne Jr., all of Sierra Madre and one brother W. T. Hawthorne of San Francisco.

Services were held July 15 in St. John Chapel, East Pasadena. Interment was in Live Oak Memorial Park.



me and now you've drowned my boy." The Scotsmen are nice people to know. Drop in and see Elizabeth any time and you will see exactly what I mean . . . she can take care of your vacation desires also . . . just give her a chance.

—CT—

In closing the column for this week, I close it with a question: "President Johnson has asked all citizens to stay at home this year and 'see America' in order to get a better balance of payments and less outflow of gold. But the President's daughters have stated they will tour Europe this summer . . . will someone please explain this for me?" I hope, I hope, I hope.

Bible Lesson For July 25th Told

"Lead me in thy truth and teach me: for thou art the God of my salvation; on thee do I wait all the day."

This supplication from Psalms will begin this Sunday's Bible lesson at all Christian Science churches. The subject of "Truth" will be explored, with particular emphasis on the teachings of Christ Jesus.

In addition to selections from the Bible, there will be readings from the Christian Science textbook. This passage will be included: "Christianity as Jesus taught it was not a creed, nor a system of ceremonies, nor a special gift from a ritualistic Jehovah; but it was the demonstration of divine Love casting out error and healing the sick, not merely in the name of Christ, or Truth, but in demonstraion of Truth, as must be the case in the cycles of divine light" (Science and Health with Key to the Scriptures by Mary Baker Eddy, p. 135).

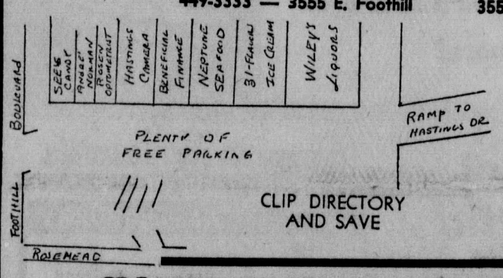
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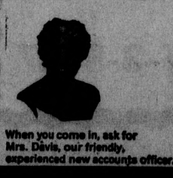
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policy through hidden identity — policy which is very influential and effective in the Democratic Party. For example, at the 1960 convention of the C.D.C. held in Fresno, California, the entire platform of the Communist Party was adopted in toto." And this is the organization founded by the State Controller Alan Cranston who July 13 spoke on the current topic "Who's An Extremist?" If this question could have been honestly evaluated by Mr. Cranston, might it not have been a simple case of self identity?

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30 Years Ago:
July 26, 1935

There are only 1,946 Sierra Madre voters registered to cast their ballots in the August 13 State election, the County Registrar's office reported yesterday.

Mr. and Mrs. Emile E. Smith of 249 Wilson Ave., spent the weekend on a yachting party off Catalina Island.

40 Years Ago:
July 24, 1925

Members of the Masonic Lodge just couldn't wait any longer than next Tuesday night, July 28th to hold a real housewarming event in their new temple. So they are going to celebrate with a family dinner party and entertainment that promises to eclipse anything ever offered by the lodge in the past.

The new reflecting telescope, which is being constructed for the Carnegie Solar observatory on Mt. Wilson will soon be completed.

Children should be seen and not hurt. Defensive driving will always pay

News From Your . . . COMMUNITY HOSPITAL . . . Sierra Madre

Living in Upland at 1416 Ukiah Way are Mr. and Mrs. Alfred Ackerson whose little daughter was delivered Saturday, July 3, at Sierra Madre Community Hospital. Her birth weight was 8 pounds, 4½ ounces and her parents have chosen for her the name of Kristina.

Dorothy Johansen, a Sierra Madrean whose home is at 351 Santa Anita Court, was confined as a surgical patient in Sierra Madre Community Hospital for a period of about three weeks. She returned to her home last Tuesday for further convalescence.

Mr. and Mrs. Paul Sexton, who reside in Baldwin Park at 13809 Calais St., are announcing the birth of their fourth child, a girl, at Sierra Madre Community Hospital. Her birth date was Monday, July 5, and she weighed 6 pounds, 4½ ounces. She has been given the name Sherri Dee. The Sextons' other children include Jeanette Sue, Paula Jo and William Scott.

Robert Jenkins, who resides with his parents at 50 E. Bonita St., Sierra Madre, underwent an appendectomy at Sierra Madre Community Hospital Tuesday of last week.

Medical patients during the past several days at Sierra Madre Community Hospital have been Mr. and Mrs. John Donaghue of 314 W. Sierra Madre Blvd., Sierra Madre. Mr. Donaghue returned home Saturday morning.

Admitted to Sierra Madre Community Hospital last Wednesday and returning home on Saturday was Martin Polloc, whose home is at 68 E. Mira Monte St., Sierra Madre.

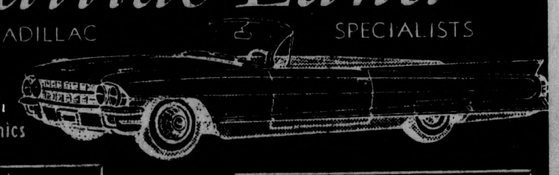
Lisa Marie Cahill, the infant daughter of Mr. and Mrs. Joseph Cahill, who reside at 468 W. Grand View, Sierra Madre, was admitted to Sierra Madre Community Hospital last Thursday as a medical patient.

Their fourth child is being happily welcomed into the home of Mr. and Mrs. Page Hayden of 10628 Rosetta Pl., Sunland. Proud of his 9 pounds, ¾ ounces, he was delivered at Sierra Madre Community Hospital on Thursday, July 8. He has received the name Alexander Wayne. On the welcoming committee at home were Mr. and Mrs. Hayden's other children, Julia Dorothy, James Page and Alison Mary.

Shakespeare Club To Art Festival

Enjoying a picnic supper enroute, Shakespeare Club Art Section members and their guests will be transported by a special bus to view the Laguna Beach Festival of Arts and Pageant of the Masters on the evening of Friday, July 23.

Mrs. William A. Pierce, chairman, and Mrs. James C. Chambers, president, report that due to cancellations, there are several reservations available to members for the trip, which starts at 5:30 p.m. from Pasadena.

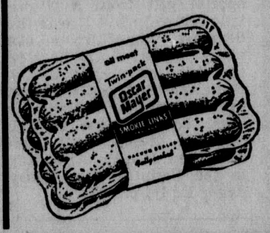
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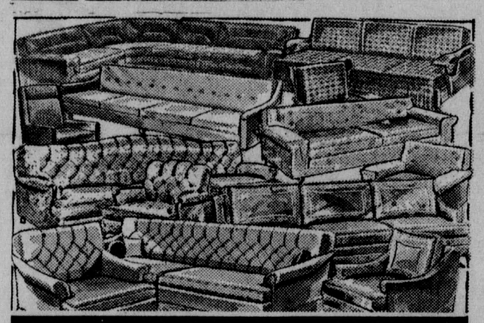
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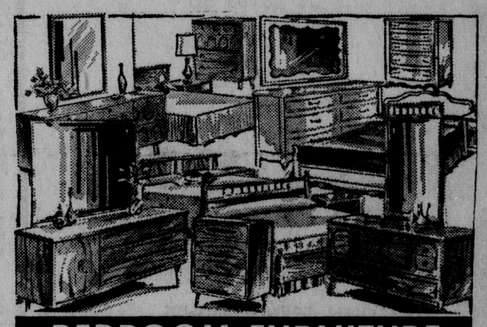
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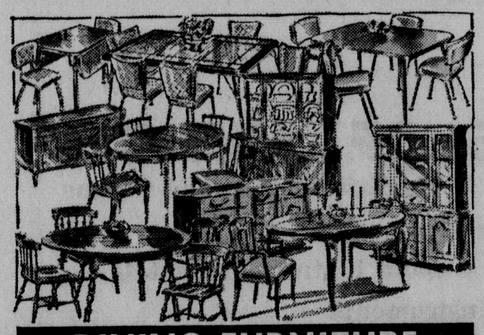
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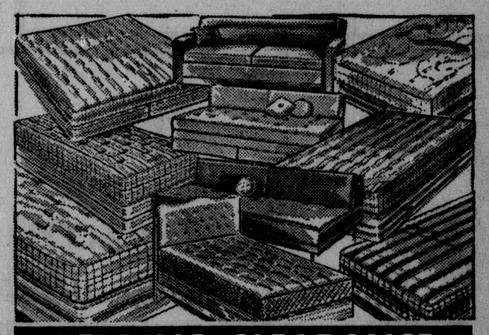


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they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.

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the hands of the Planning Commission and, in case of appeal, the City Council as is the case in the formal procedure of variance.

"Are there islands of 50 ft. lots in the community which should get individual consideration?" (In other words, lots which can not be consolidated because of their adjacent environment.)

Commissioner Poolman: "The Planning Commission has considered this and we believe that if they meet the spirit of the ordinance, then they should receive consideration."

Package To City Council

The question of presentation of recommendations to the City Council was discussed at length. Commissioners Howell and Poolman concurred that recommendations by the Planning Commission must be presented to the City Council in a complete package consisting of recommendations, exhibits pertinent to these recommendations and evidence of adequate research and effort to back up the decisions embodied in the recommendations.

In order to further clarify the proposed R-3, R-P ordinance and present a clear picture of the position and thinking of the Planning Commission, it was decided that Commissioners Howell and Poolman will make a thorough presentation of the recommendations composing the ordinance to the City Council at its next regular meeting July 27.

It appears that both the Planning Commission and the City Council are agreed that lack of communications regarding the R-3, R-P ordinance constitutes the greatest problem.

Filled Slopes

After a discussion as to the means of controlling the problem of filled slopes, Commissioner Howell made the motion that the Planning Commission recommend to the City Council that maximum steepness for filled slopes should read 2 to 1 (with no exceptions). The motion carried.

Victoria Lane Variance

A proposed variance to allow an increase in eave overhang into the required sideyard over that permitted by City Code for property located at 41 Victoria Lane was denied. A petition signed by 10 property owners with addresses on or near Victoria Lane stating their opposition to the proposed variance was read. A letter, also opposing variance, was duly recorded. The Commission asked for a future staff report on legality of the structure involved.

Olivera Lane Variance

A request to create two parcels from property located at 200 Olivera Lane was denied on the grounds that the variance as proposed by the owner did not constitute a master plan for possible future development of the entire plot of land involved and was not in accord with orderly development of the community.

Election of Officers

Vice Chairman Walter Couchman was nominated for the office of Chairman of the Planning Commission and Commissioner Robert Hartman was nominated for the office of Vice Chairman. Both Commissioners were elected to their respective office by unanimous consent.

The Planning Commission adjourned at 11:30 until their meeting of July 26, 7:30 p.m., at which time Commissioners Howell and Poolman will ask the Commission's okay on their R-3, R-P presentation to the City Council for July 27.

Announces Sunday Topic

"As a man thinketh in his heart, so is he" will be the springboard for the lesson-sermon "The Power of the Heart" of Dr. Ethel Barnhart at The Santa Anita Church, 226 W. Colorado Blvd., Arcadia, Sunday, July 25 at both the 9 a.m. Family Worship Service and the 11 a.m. regular worship service. For the convenience of the congregation, infants and small children are cared for by competent women. The public is invited.

Classes for all youth from kindergarten through 25 years of age are continued through the summer at 9 a.m. every Sunday morning.

The "Workshop in Better Living" conducted by Dr. Barnhart every Thursday morning at 11 a.m. is a fountain of spiritual help for all women with which to meet every day. All are welcome.

"God's love and healing power are channeled to you day and night through our telephone ministry. Call HI 7-6162," says Dr. Barnhart.

Luncheon For Hospital Staff

The Maryknoll Sisters and members of the Maryknoll Hospital staff were hosts to the officers and executive board of the Monrovia Coordinating Council at a luncheon held recently in the rose room at the hospital.

Presiding over the luncheon and welcoming the guests were Sister Alma Corde, administrator and Mrs. Louise Knight, director of public relations at the hospital. The luncheon held for the coordinators is a part of the program recently adopted by Maryknoll in honoring Monrovia organizations which help to contribute to community welfare.

Sister Alma Corde explained the objectives of Maryknoll, outlined the past history and told of the work of the Maryknoll Sisters in South America, Korea, China, Japan and throughout the United States.

Speaking briefly and expressing the thanks of the visitors were Mrs. Ray Morisette, serving her second term as president of the council, and Dr. Edward Holden, assistant superintendent of the Monrovia Unified School District, vice-president.

Following the luncheon the guests were taken on a tour of the hospital facilities which cover almost six acres in the hills of Monrovia.

Services Held July 17 For Marie Fisher

Mrs. Marie Louise Fisher, 69, passed away suddenly July 13 at her home, 1049 Cynthia Ave., Pasadena. She is survived by her husband, Frank W. Fisher Sr., Pasadena; a son, Frank W. Fisher Jr., Seirra Madre; a daughter, Mrs. August Brauer, Mokane, Mo.; a brother, Monroe Ewens, Mokane, Mo., and six grandchildren.

Funeral services were held at 2 p.m. Saturday, July 17, at the Ripple Mortuary in Sierra Madre. The Rev. Bryan Wilhite officiated. Final rites and interment were held in Fulton, Mo.

Mrs. Fisher, originally from Mokane, Mo., had lived in California for the past 20 years.

John Lorenzini Given New Appointment

Appointment of John W. Lorenzini, son of Mr. and Mrs. J. Lorenzini, 611 E. Grand View, Sierra Madre, to the position of District Passenger Manager of General Steamship Corporation, Ltd. in Los Angeles is being announced today by W. B. Bryant, vice president, Southern District.

Lorenzini, a native Californian, has been associated with the Passenger Dept. of General Steamship for the past five years, representing the company in Southern California, Arizona, New Mexico, Nevada and Texas. He is well and favorably known throughout the travel industry, belonging to the Los Angeles Chapters of Skal and Bon Vivants, as well as being a member of the American Society of Travel Agents.

Skarin 1st in the 50 fly, 1st in the 50 free; Mark Brown 1st in the 50 breast; Chris Moller, 3rd in the 50 breast; Scott McKenzie 3rd in the 50 fly.

Girls 11 and 12: Kim McKenzie 3rd in the 50 free, 2nd in the 50 fly; Ann Hatlaway, 3rd in 50 back; Pat O'Sullivan 3rd in 50 breast; Terry Falco 3rd in 50 fly; Nancy Rudolph 2nd in 50 free.

Boys 13 and 14: David Banis 1st in 50 fly, 2nd in 100 free; Chris Cholewick, 1st in 50 free, 1st in 100 free; breast, 2nd in 50 back; Carl John Sunboe 3rd in 50 Falco 1st in 50 breast; Tom Edwards 3rd in 50 back.

Girls 13 and 14: Dana Mickelson, 1st in 50 fly, 1st in 50 breast; Jam Jones, 2nd in 50 breast, 2nd in 50 back; Mary Fenney 2nd 50 free, 2nd 50 fly.

Boys 15 and 19: Joe Feeney 2nd 50 free, 2nd 50 fly, 2nd 100, 1st free relay; Chuck Hartman 1st 50 free, 1st 100 free, relay; Riley Keith free relay; Greg Willis 1st 50 free, 1st 50 breast, 1st medley relay; Riley Keith 1st medley relay, 1st 50 back, 1st 200 free, 1st free relay; Kent Anderson 1st medley relay, 2nd 50 back, 3rd 50 breast, 1st free relay.

Girls 15 and 16: ..... 1st medley relay, 2nd 50 back, 1st 50 free, 1st free relay; Joan Feeney 1st 100 free, 1st 50 back, 1st 50 fly, 1st medley relay, 1st free relay; Margaret Keith 1st 50 breast, 2nd 50 free, 1st free relay, 1st medley relay; Barbara Hill 2nd 50 breast, 1st medley relay, 1st free relay.

Tax Rate Not Increased

Supervisor Frank G. Bonelli today said he believes that the reported 6.38 per cent assessment roll increase for the 1965-66 fiscal year will forestall any possible County general tax rate increase for the new budget period.

"My no vote on the County Budget was predicated upon my belief that we might have had only a 3 per cent assessment roll increase, thus necessitating unusual and drastic budget revisions, Bonelli reminded.

The Supervisor indicated that the assessment roll increase should avoid the necessity of the County selling the Civic Center land to the Community Redevelopment Agency for some $4½ million. The sale was contemplated to assure that no tax rate hike would occur.

"The Assessor's 6.38 per cent assessment roll increase announcement should also be welcome news to cities, school districts, and other taxing agencies within our County confronted with budgetary complexities that might be overcome resulting from this healthy assessment roll increase, attributable largely to new construction and improvements."

To Rest July 14

Walter Jarvis Barlow, Jr. passed away July 14, at his home in Carlsbad, Calif., where he had lived since 1961.

He is survived by his widow, Margaret J. Barlow; his sister, Mrs. John P. McWilliams, Cleveland, Ohio; his daughter, Mrs. John De Kock, Ranchita, Calif.

Services were held Saturday, July 17, at the Church of Our Saviour in San Gabriel.

The Catholic school is now on the site of the former Barlow residence in Sierra Madre.

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BARGAIN PRICES
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AD THIS
WEEK — PAGE 10

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"TODAY'S DRUGS"

Perhaps the most frequent complaint heard by today's pharmacist is "— but does it have to cost so much?" Drugs of the past did not carry the price tags that modern drugs do, NOR did yesterday's drugs anywhere near match modern performance.

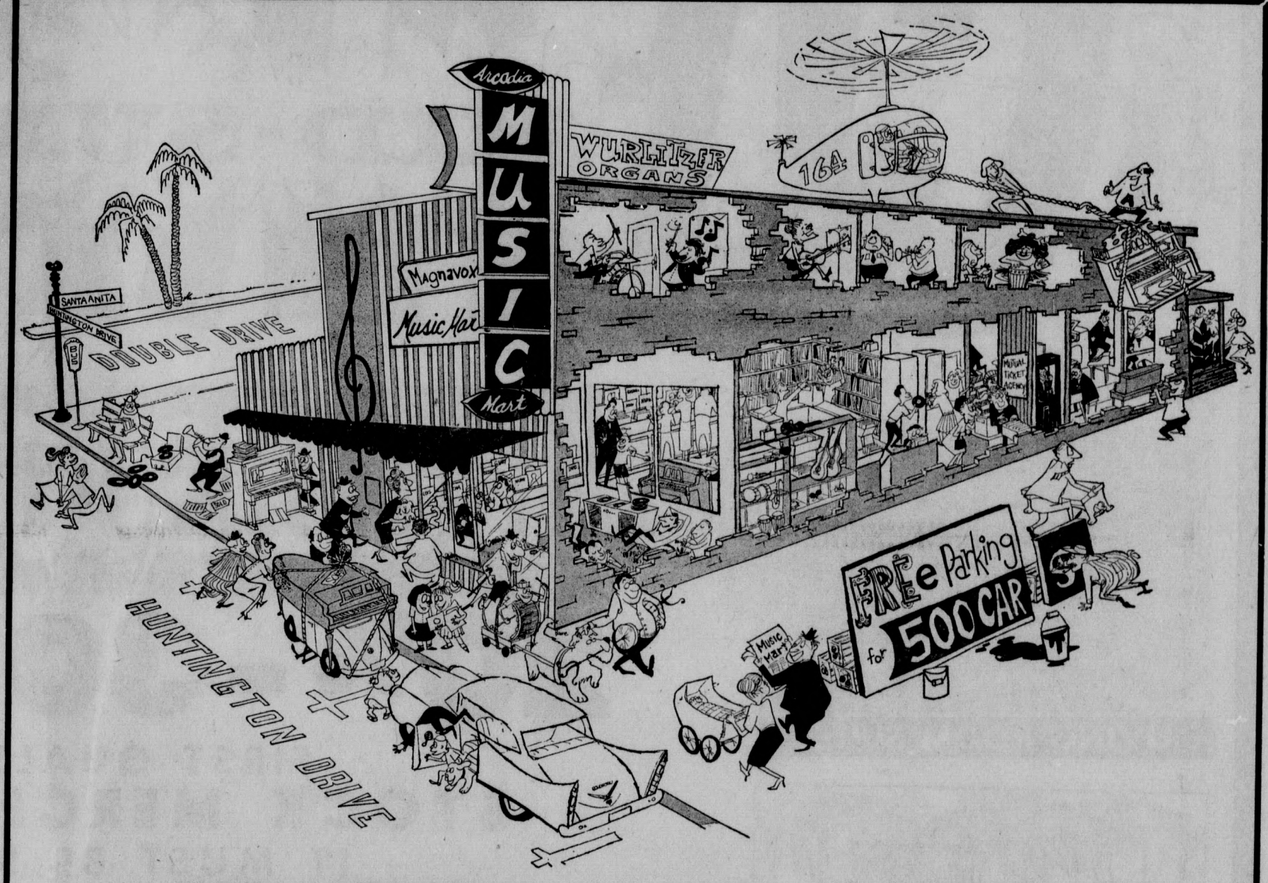
Today's preparations alleviate pain, promote healing and destroy disease-bearing organisms. Their efficacy is attested by a multitude of tables which record the ever-increasing life-span of modern men and women.

Growing health consciousness will make us pharmacists assume more responsible roles in counseling of our patrons in the proper use of their prescription medication, and in the interpretation of their physician's wishes in the use of the medicines.

We at Hartman's accept the challenge and the duty that goes with it. Come in and talk to us any time — we will be glad to go over the economics of the present day prescription . . . . and show you why "Today's prescription is your best buy!"

Rudolph R. Hartman

Hartman Rexall Pharmacy
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IN SIERRA MADRE — PHONE 355-3311



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SIERRA MADRE NEWS
A-532-65
PUBLIC NOTICE

NOTICE IS HEREBY GIVEN that the City Council of the City of Sierra Madre will conduct a public hearing on Tuesday, August 10, 1965, to determine and consider the amendment initiated by the Planning Commission for proposed new regulations in the Sierra Madre City Code relating to hillside development.

The proposal to be considered by the City Council involves the following proposed amendment to the Sierra Madre City Code, together with such modifications as may be made hereto as a result of said public hearing:

SECTION 9410. "CUP" Conditional-Use Zone

The scope of ordinance is to provide safe hillside developments that will be free from the likelihood of becoming charges of, or expenses, to the City, and will provide for utility, beauty and pleasure for the inhabitants. In furtherance of these objectives it is desired to minimize erosion and flood danger by the least possible disturbance of the natural terrain and water courses. Wherever possible, hillside streets shall be constructed in valleys, on ridges or generally parallel to the natural contours.

SECTION 9410.1. "CUP" Conditional-Use Zone. Uses Permitted.

The following public and private uses are permitted in the "CUP" Zone:

A. Flood, control channels spreading grounds, settling basins, and permanent open spaces.
B. Parks, playgrounds, wild life preserves, recreation areas, and such non-habitable buildings and structures as are accessory thereto.
C. Agricultural crop uses, provided that no dwellings, either temporary or permanent, be permitted in relation thereto, nor any on-premises sales; apiaries; grazing of livestock; propagation nurseries.
D. Water wells, reservoirs, tanks, dams, treatment plants, gauging stations, pumping stations and any use normal and appurtenant to the obtainment, storage or distribution of water.
E. Electric transmission substations, electric distribution stations, communications equipment buildings, microwave radio and telephone transmission facilities used in the operation of public utility functions.

SECTION 9410.2. "CUP" Conditional-Use Zone. Uses Conditional.

The following uses may be permitted in the "CUP" Zone only if the location and development are first approved by the Planning Commission as a Conditional Use Permit as provided in Section 9410.5 of the Sierra Madre City Code.

A. Subdivisions and re-subdivision (lot splits) of land.
B. Residential dwellings.
C. Non-habitable structural uses (except as expressly permitted in Section 9410.1 hereof).

SECTION 9410.3. "CUP" Conditional-Use Zone. Development Standards.

All property in this zone shall be developed only in accordance with requirements specified in such Conditional Use Permit. Yards, area, frontage and other developmental standards shall be as prescribed therein. Development standards shall be as prescribed in this section 9410.3 and shall be considered by the Planning Commission in approving or denying such Conditional-Use Permit.

SECTION 9410.3.1. Same. Density.

The maximum permissible density in the "CUP" Zone shall be two lots per gross acre. The term "lot" as used herein does not include open green areas or other non-building sites.

SECTION 9410.3.2. Same. Hillside Maintenance District.

Hillside maintenance districts shall be established as required by such Conditional-Use Permit and may include but shall not be limited to the following: open land planting and maintenance, maintenance of flood control facilities located on private property, lighting, liability.

SECTION 9410.3.3. Same Zone.

R-1 zoning regulations shall apply in the "CUP" zone.

SECTION 9410.3.4. Same. Lot Dimensions.

The following lot dimensions shall apply:

A. Width shall be 75 feet minimum at the building line.
B. All lots created in this zone shall be capable of supporting a 6000 sq. ft. level pad. For this purpose level pad shall be defined as having a slope not exceeding 10 percent which drains the pad to the street or by other satisfactory means as approved by the City Engineer.
C. Setback on corner lots shall be the same on both street exposures.

SECTION 9410.3.5. Same. Excavation and Grading.

A. A maximum of 4,000 cubic yards of earth moved per acre will be permitted, including the requirement of Section 9410.3.4. (B) hereof.
B. The horizontal projection of cut and fill slopes shall not exceed 5 percent of the total tract area (not including pad areas).

SECTION 9410.3.6. Same. Filing of Tentative Map.

At the time of filing of the tentative map, each subdivider shall file with the Planning Commission copies of preliminary soils engineering and geological reports. Such preliminary reports shall be based upon inspection of the area to be subdivided or resubdivided and shall relate to the feasibility of the design shown on the tentative map.

SECTION 9410.3.7. Same. Street Design.

A. Cul-de-sac or dead end streets over 500 ft. in length shall be permitted only when specifically requested.
B. Maximum slope of hillside streets shall not exceed 15 percent.
C. Hillside streets.
(1) Where streets or roads are so constructed that cut or fill areas are fully within the right-of-way, such cut and fill areas shall be constructed so that they do all the following:
(a) Permit the development of abutting lots as building sites.
(b) Protect the road and the abutting property against slides and settling, all in a manner satisfactory to the City Engineer.
(2) For mountainous areas, or areas where there is restricted right-of-way, the right-of-way width for through streets and cul-de-sac streets less than 350 feet in length may be reduced to 48 feet and the paved roadway width be reduced to 28 feet. In this case, parking shall be prohibited on one side of the street.
(3) For steep mountainous areas where side slopes is in excess of one foot vertical rise for each four feet of horizontal distance (4:1 slope) the right-of-way width for through streets and cul-de-sac streets less than 350 feet in length may be reduced to 40 feet, the paved roadway width may be reduced to 28 feet. In this case, parking shall also be prohibited on one side of the street. All streets, as far as practicable, shall be required to be in alignment with existing adjacent streets on their property projection.
(4) Cul-de-sac streets shall be permitted only when through streets are not practical and adequate. Provisions shall be made at the end of such streets for turning, by dedicating a turn-around with a curb radius of not less than 25 feet.
(5) Concrete curbs and gutters shall be constructed on both sides of all hillside streets.
(6) Concrete sidewalks shall be constructed on at least one side of all hillside streets.
(7) No slope shall be allowed to encroach upon the public rights-of-way.
(8) Street locations shall generally conform to the provisions of Section 9410 hereof.

SECTION 9410.3.8. Same. Parking Provisions.

Level paved offstreet parking space for a minimum of four cars (including any space in a driveway garage or car port) shall be provided for each lot. Each such required parking space shall be a minimum of 9 feet by 20 feet in size.

SECTION 9410.3.9. Same. Utilities.

A. A water system shall be designed and constructed in accordance with City requirements and where necessary the developer shall provide and install reservoirs, pumps, and other required equipment.
B. Utility lines, including but not limited to electric, communications, street lighting and cable television shall be placed underground. The subdivider is responsible for complying with the requirements of this Section, and shall make the necessary arrangements with the utility companies for the installation of such facilities. For the purposes of this Section, appurtenances and associated equipment such as, but not limited to, surface mounted transformers, pedestal mounted terminal boxes and meter cabinets, and concealed ducts in an underground system may be placed above ground. The Planning Commission or City Council may waive the requirements of this Section if topographical, soil or any other conditions make such underground installations unreasonable or impractical.

This section shall not apply to existing utility lines.

In the case of an existing overhead utility source, all utilities on the sites for direct service or from feeder service to the use thereon shall be installed underground except as otherwise approved by precise plan of design. The owner or developer is responsible for complying with the requirements of this section and shall make the necessary arrangements as required by the serving utility companies for the installation of such facilities.

C. The soils engineer shall be responsible for submitting a report on the need for cathodic protection of underground facilities and the same shall be designed in accordance with the recommendations of such report.

SECTION 9410.4. "CUP" Conditional-Use Zone. Permit Criteria.

In following the procedures set forth in Section 9410.5 for the processing of a Conditional Use Permit in the "CUP" Zone, the Planning Commission shall apply as its criteria — for approving, conditionally approving or denying such permit — a determination of whether the proposed development will or will not substantially increase the risk of flood, slide, subsidence, drainage run-off, fire or other damage from the elements upon the subject lands or upon adjacent properties. The Planning Commission shall include a summary of its findings as a part of its official action.

SECTION 9410.5. "CUP" Conditional-Use Zone. Procedure.

The procedures for processing a Conditional Use Permit under this Part shall be as set forth in Section 9480, and Part 14 of Chapter 3 of Article IX hereof, provided that if the provisions of the Subdivision Map Act preclude a noticed or public hearing on a subdivision, then such application shall be processed without necessity thereof.

SECTION 9410.6. "CUP" Conditional-Use Zone. Area of zone.

The regulations prescribed in Section 9410 are hereby imposed on all of those areas, parcels and lands within the City lying northerly of a line described as follows:

(A) Carter Avenue from its westerly terminus to its easterly terminus;
(B) From the westerly terminus of Carter Avenue along an imaginary prolongation of Carter Avenue to the westerly City limits; and
(C) From the easterly terminus of Carter Avenue, thence easterly and southerly along Mira Monte and Mountain Trail to Grand View Avenue to the City limits.

Interested persons may attend such hearing and be heard with respect thereto.

Dated: July 14, 1965
BY ORDER OF THE CITY COUNCIL
L. Marie Warfel
City Clerk

Publish Sierra Madre News
July 22, 1965

SIERRA MADRE NEWS
V-537-65
NOTICE OF PUBLIC HEARING

NOTICE IS HEREBY GIVEN that pursuant to the provisions of the Code of the City of Sierra Madre, Section 9571, that the City Council of the City of Sierra Madre has fixed Tuesday, August 10, 1965, at the hour of 8:00 o'clock P.M. in the Council Chambers of the City Hall, 55 West Sierra Madre Boulevard, Sierra Madre, California as the time and place for holding an appeal of a Planning Commission denial of a proposed variance to reduce side yard setback to 5 feet from a requirement of 6 feet for property described as Lot 3, Tract 1360, being further described as 507 East Grand View.

Application and map are on file in the office of the Secretary of the Planning Commission.

The application alleges that there are special circumstances attached to said property which generally do not apply to other properties in the same district and vicinity; that the granting of a variance as aforesaid will not result in a material damage or prejudice of other property nor be detrimental to the public welfare or injurious to persons in the vicinity thereof, in that the proposed variance, if granted, would be subject to such conditions as the City Council may deem necessary to assure that the spirit and purpose of said City Zoning Code will be observed, public welfare and safety secured, and substantial justice done to all parties.

Interested person may attend and be heard with respect thereto.

Dated: July 14, 1965
BY ORDER OF THE CITY COUNCIL
L. Marie Warfel,
City Clerk

Publish Sierra Madre News
July 22, 1965

SIERRA MADRE NEWS
CERTIFICATE FOR TRANSACTION OF BUSINESS UNDER FICTITIOUS NAME

THE UNDERSIGNED does hereby certify that she is conducting a business in the State of California, County of Los Angeles at 1168 No. Western Ave., Los Angeles under the fictitious firm name of North American School and that said firm is composed of the following persons, whose names in full and places of residence are as follows, to-wit:

Maria Elena Gutierrez, 3265 Fairpoint St., Pasadena, Calif.

WITNESS my hand this 30 day of June, 1965.

Maria Elena Gutierrez

STATE OF CALIFORNIA)
) ss.
COUNTY OF LOS ANGELES)

On this 30th day of June, A.D. 1965, before me WILLIAM G. SHARP, County Clerk and Clerk of the Superior Court of the State of California for the County of Los Angeles, personally appeared Maria Elena Gutierrez, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that she executed the same.

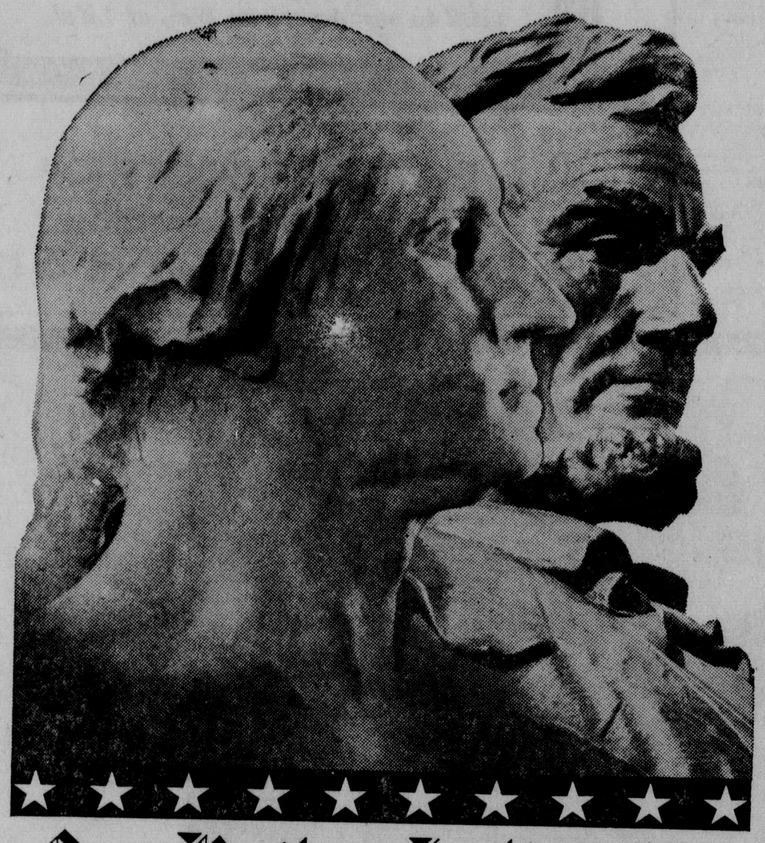
IN WITNESS WHEREOF, I have hereunto set my hand and affixed the seal of the Superior Court the day and year in this Certificate first above written.

WILLIAM G. SHARP, County Clerk

By F. H. WOODRUFF, Deputy

Publish Sierra Madre News
July 8, 15, 22, 29, 1965

TAKE YOUR PROBLEMS TO CHURCH THIS WEEK—
millions leave them there!



One Nation Indivisible

"... That this Nation, under God..."
Words that bind a Nation's wounds
—healing hearts
that have affliction known.
We pause, this day, to remember
and to forget:
Yet, not to forget the battles lost
or victories won, or soldiers'
silent sleep,
Who, by their death, gave life;
life that throbs and pulsates in
this Nation's womb.
We pause to remember
our gifts from God
from whom our blessings
in abundance flow.
We find our God, at home
in church, in hearts that this day
sing out in joy.
We thank Thee, Dearest Lord.
Now, bless us, and this Thy land
and all therein . . . our own,
our native land!

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Sunday Numbers 6: 22-27	Monday Deuteronomy 28: 7-14	Tuesday Joshua 23: 1-13	Wednesday II Samuel 7: 18-29	Thursday Psalms 67: 1-7	Friday Isaiah 66: 10-14	Saturday Romans 12: 3-8

With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponored by the business firms and organizations whose names appear in this space.

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1001 W. Foothill, Monrovia

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EL 8-4104

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CONNER TRAVEL SERVICE
310 S. Myrtle, Monrovia 359-1166

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HEALD AND ROBINSON CAMERA CENTER
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Myrtle at Colorado EL 8-2516 Monrovia

Monrovia Churches Give You a Cordial Welcome

Calvary Baptist Church of Monrovia
2520 Peck Road EL 8-6293 Monrovia
Services Sunday:
Bible School 9:30 a.m.
Morning Worship 11:00 a.m.
Youth Groups 6:00 p.m.
Evening Service 7:00 p.m.
Wednesday:
Bible Study and Prayer Hour 7:30 p.m.
A cordial welcome awaits you at any and all of the above stated services.
Dr. Wesley H. Goshorn, Pastor

First Presbyterian Church
Myrtle & Foothill EL 8-3297 Monrovia
9:30 a.m. Church School
11:00 a.m. Worship Service
7:30 p.m. Evening Service
Rev. Harry G. Brahams, Minister

Church of Christ
319 W. Olive Ave. EL 9-8510 Monrovia
9:45 a.m. Bible Study
10:45 a.m. Morning Worship
6:00 p.m. Evening Worship
10:00 a.m. Tuesdays—Ladies Bible Class
7:30 p.m. Wednesdays—
Mid-Week Bible Study
Come worship with us
Wyatt Jones, Minister

First Christian Church of Monrovia
147 W. Palm at Primrose Monrovia
(Disciples of Christ)
EL 8-2260
9:30 a.m. Church School
10:45 a.m. Worship and Communion
6:30 p.m. Youth Groups meet
7:00 p.m. To Breeze 'N Binz at church parsonage
Rev. John O. Hedwall, Minister
Robert Vinson, Youth Dir.

St. Luke's Episcopal Church
California near Foothill EL 9-1186 Monrovia
8:00 a.m. Holy Communion
9:00 and 10:45 a.m. Morning Prayer and Address
Rev. Morton Kelsey, Rev. Stuart Fitch

First Methodist Church
Palm and Ivy EL 8-7132 Monrovia
9:30 a.m. Church School
11:00 a.m. Worship Service
6:30 p.m. Junior and Senior Youth Fellowship
All people are invited to worship with us in sincerity and love.
Samuel W. Spear, Min. of Visitation
Rev. E. Alexander Gray

First Baptist Church
Palm and Encinitas EL 9-4533 Monrovia
10:50 a.m. Morning Worship Service
7:30 p.m. Evening Worship Service
Rev. Wm. H. Lucas, Interim Pastor

First Evangelical Lutheran Church
1323 S. Magnolia Monrovia
EL 9-8614 - EL 7-2232
(MISSOURI SYNOD)
Sunday Services:
8:30 a.m. Holy Communion Service
11:00 a.m. Regular Morning Service
Martin Porath, Pastor
Church Of the Lutheran Hour and "This Is The Life" IV

First Church of Christ, Scientist
210 E. Palm Ave. Monrovia
Sunday Service 11:00 a.m.
Sunday School 11:00 a.m.
Wednesday Evening 8:00 p.m.

Immaculate Conception Roman Catholic
740 S. Shamrock 358-1217 Monrovia
Sunday Masses 6:30-7:30-9-10-11-12:15

FAITH LUTHERAN CHURCH
The Lutheran Church — Missouri Synod
845 Hastings Ranch Drive Armin W. Hesse, Pastor
8:45 — SUNDAY SCHOOL & BIBLE DEPARTMENTS
Film: "How to Say No."
10:00 — SUNDAY WORSHIP HOUR
Sermon: "Becoming Self-Disciplined People."
A CHRISTIAN WELCOME TO YOU!



Sierra Madre Congregational Church
"The Church of the Singing Tower"
Dr. Sidney Buckham
Morning Worship and Church School, 10 o'clock

The Santa Anita Church
226 West Colorado Boulevard, Arcadia HI 6-8206
Dr. Ethel Barnhart, Minister
Sunday, July 25, 9 and 11 A.M. Services
"THE POWER OF THE HEART"
9 A.M. Junior Church, High School and College

BETHANY CHURCH
(INTERDENOMINATIONAL)
Baldwin at Montecito Robert N. Schaper, Pastor
9:30 a.m.—Sunday School
11:00 a.m.—Rev. Hugh S. Bell, Jr.
6:00 p.m.—Christian Endeavor for four groups
7:00 p.m.—"The Billy Sunday Story"
30-minute color film

First Church of Christ, Scientist
186 W. HIGHLAND AVE., SIERRA MADRE
READING ROOM, 22 N. BALDWIN AVE.
Saturday 10-3 P.M.
Daily Except Sundays and Holidays 12-5 P.M.
"Truth"
Sunday Service (small children cared for) 11:00 A.M.
Sunday School for pupils up to age 20 9:30 A.M.
Wednesday Testimonial Meetings 8:00 P.M.

BETHANY
Evangelical
LUTHERAN CHURCH
La Tierra and Vinedo on Sierra Madre Blvd.
East Pasadena
Summer Schedule
Sunday School 9:15 A.M.
Worship Service 10:00 A.M.
(Nursery Provided)
Rev. Philip Johnson
Pastor

EPISCOPAL
Church of the Ascension
N. Baldwin at Laurel
Rev. Harley Gibbs Smith Jr., Rector
SUNDAYS
7:30 a.m.—Holy Eucharist
9:45 a.m.—Morning Prayer
9:45 a.m.—Church School Classes
10:00 a.m.—Community Mass and Sermon
WEEKDAYS
7:00 a.m.—Holy Eucharist
2nd Eucharist, Wednesday at 9:00 a.m.
Fridays in Lent — 9:00 a.m.

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31 N. BALDWIN 355-1534
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355—1534
PHONE US FOR HOT FOOD TO GO
Give Us A Call — Ask Us How Soon . . . And Your Order Will Be Ready To Go . . .
Any Food On The Menu

Delicious Home Cooked MEAT LOAF
79¢ per pound
98c value

Lean — 10 lb. min.
GROUND ROUND 55¢ lb
Advance Orders Please — Freezer Wrapped FREE — 1 - 1½ - 2 lb. Pkgs.

FOR THAT HOT EVENING SNACK
Potato Salad Macaroni Salad
Baked Beans Desserts
HOME MADE
READY TO GO

FREE We Will Cook Any Ham, Roast or Turkey From Our Case FREE

Serving Lunch . . . Sandwiches
Coffee, Rolls, Cakes or Pastries
OPEN DAILY
9 A.M. TO 6 P.M.
CLOSED SUNDAYS

17 W. SIERRA MADRE BLVD. EL 5-1560

they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.
Subscription Rates: In Los Angeles County — $5.00 per year. Elsewhere in the United States $5.50 per year. Foreign Countries, Air Mail, Second Class, priced upon Application. 10 cents per single copy.

CONNER TOURS
310 SOUTH MYRTLE, MONROVIA — 359-1166

Letters To The Editor

Dear Editor:

Ah—the beauty of reason, that which sets man apart from other animals. To prove the point, a few examples recently in the news:

A man and his family are kidnapped by two desperadoes; felons on a crime spree across two states. They buy a rifle. Result? The man will fly to Washington to testify in favor of the Administration sponsored Dodd anti-firearms bill, which presumably would have prevented the whole episode. Deason dictates the concluclusion, as reason goes in our nation today. Just as the existing laws against felons purchasing guns forced the criminals to comply with normal human behavior, I suppose; and the laws to punish rape, robbery and kidnapping deterred them from committing these acts along the way. Sure it did!

We are a government of laws. But criminals will always scoff at laws, and regulations heaped upon untold prior regulations will only harm the law-abiding. No wonder the crime rate is growing all out of proportion to the population.

* * *

And then we have "Police brutality." Newspapers, magazines, radio and television search it out, manufacture it, build it up. I have yet to be convinced of the validity of one single advertised episode, no matter that the news media is trying awfully hard to find one. Let's see, now. Lieutenant Neal should be made out a beastial maniac; sent to prison in fact for expressing his anger at the scum who brought about his daughter's mass rape — now shouldn't he? The sequel? Pat Brown should by all means appoint Mike Hannon, the CORE cop who practices civil disobedience, to Neal's job. No man can say Hannon is brutal. The fact is, they have to wake him up so he can organize the picket lines protesting U.S. participation in fighting Communism in Viet Nam.

* * *

I leave you with the enlightened, immortal Christian and reasonable thought of Rev. Truman Douglass. This fine gentleman is the spokesman of the United Churches of Christ, and on the Board of the National Council of Churches:

"The word of God for us is sometimes in the writings of Marx and Trotsky."

(The quote was religiously reported by one of the L.A. Times staff of reasonable and responsible writers).

Only "someimes," Dr. Douglass? Well, I suppose you WERE trying to be reasonable about the whole thing. Anyway, the Times loved it.

—STIFBAK.

Dear Editor:

The following is from The Independent American of New Orleans, La., by Henry J. Taylor, National syndicated columnist.

"It's astounding, but true, that the Communist Party, USA, actually planned the Johnson Administration's Voting Rights Act of 1965.

"The veil should be lifted on a fact of history, certainly unknown to our public and probably unknown even to most Congressmen and Senators who will vote 'yea!'

"They will be voting a 1956 project designed in Moscow.

"In December, 1956, The Communist Party, USA, began a program which it named the 'Lincoln Project.' Its target date for fulfillment should interest us today — 1965.

"At its inception in 1956 the plan was published in Philadelphia by the respected American Flag Committee and read:

" 'To implement the Lincoln Project, the Communist Party's Central Committee will begin to dispatch agents to 11 Southern States next month January, 1957) to work with local party leaders in surveying 20 counties, any one of which might be ideally suited as a target for disorder in 1965.

" 'This survey will continue through 1957, the Central Committee making the choice of 20 counties . . . with final selection to be made on the estimated most favorable conditions prevailing in 1965.

" 'The legislation which the (Communist) Party will seek from Congress in 1965 has already been prepared by its legal staff. It provides for elimination of all educational requirements, including minimum literacy tests, as qualifications for voting in Federal, State and local elections; voids residence with respect to counties, municipalities and other political subdivisions within a state and establishes a system of direct Federal supervision and control of the local county, State and Federal elective process'."

—JANET PAIGE

Dear Editor:

Arizona's state government is engaged in a special session big game hunt for tax revenue to meet increased school aid. Politicians are gunning for the "railroad lobby" as the victim most susceptible to severe plucking with the least popular objection. The Mid-Victorian practice of soak the railroads all the traffic will bear, and then some, fits our socialistic "Great Society."

In transportation, railroads alone pay their way and make a substantial contribution to the state general fund for roads, schools and welfare. State Courts have upheld the railroads' contention that rail property assessment is punitive. Revaluation is in progress to correct this inequity.

Any further compounding of this evil amounts to cannibalizing the railroads to subsidize their airway and highway competitors. Southern California is a horrible example of tax cannibalism of railroads. The "City of Angels" has deteriorated into an impenetrable asphalt jungle, a stinking hell on rubber wheels — almost free from railway passenger transportation.

—K. FRITZ SCHUMACHER,
Former railroader.

Dear Editor:

I'm angry. At this smog-smaze! Messing up one of the choicest areas of the world. Wouldn't you think a nation smart enough to spin men into space, smack the moon and split the atom should also be smart enough to rid the air of these obnoxious fumes?

And why is the Federal Power Commission so slow about approving the application for the natural gas pipeline so natural gas can be used all of the time by industrial plants? Its staff report that smog is not serious enough to warrant the construction of a new pipeline to Los Angeles seems just plain idiotic. Why wait until we suffer eye, nose and throat distress before changing over to natural gas?

Perhaps it is time for us ordinary breathers to do a little picketing. We could start with the PCC and then begin on the big automobile and oil companies. If there must be so much dillydallying around in controlling emissions from automobiles, why can't there be an emitless, fumeless kind of motor fuel? How about propane? The eventual complete correction will lie in the power that drives the vehicles. Some day there will be clean air for all, but how about NOW? We old guys and gals can't wait around. Time's a-wasting.

When we bought our lot Sierra Madre was a choice spot for retirees. Charming, quiet, village-like, good air. The unmuddiest soil, very little dust. Mornings a breath out of heaven. Away from the "beaten path." Predominantly older people. Then came the population explosion, the smog plague, the increase in traffic, the rise in the noise level, and the exodus of many old people.

We are asked why we stay. There are now several big Dont' Likes, but so far the Do Likes outweigh the Don'ts. Our nights aren't bad and the early mornings are still something special. We've roamed the highways and byways of California and other states. For a home for each season there's a wide choice. But if properly desmogged, and a few other corrections made, Sierra Madre would rate high as a year-round home town. Its crowning glory is climate. The Great Compromise between desert, mountain and seashore. And such wonderful Decembers! Also, perhaps "love" has a lot to do in keeping us here. Love of our friends and neighbors, our church, the benign climate, the mountain view, our comfortable home, our large lot . . . and many more. It would be hard to desert these "loves" . . . even for Leisure World. Just wonder if the Smart Boys could correct this bad air condition if they really wanted to. How about it, Breathers, why don't we try to do something about it?

—LILLIAN B. SAGE.

Dear Editor:

Taxpayers are due for a shock when they get their tax bills in November. Contrary to the popular notion, the county Board of Supervisors did not do any strenuous budget cutting. It merely deferred until next year a few capital projects but avoided, almost entirely, the kind of "significant reductions" asked by the Grand Jury.

Two board members — Frank Bonelli and Kenneth Hahn — fought for some genuine reductions. But they were consistently voted down by the other three supervisors.

The board's hopes of escaping taxpayer wrath lie in two "escape hatches." One such hatch is the hope that county assessments will increase by 6 per cent this year. The other hope is that there will be an increase in so-called "revenue" or subventions from the state.

Taxaction urges taxpayers and voters to slam the door on both escape routes. Tax bills are the product of assessments times tax rates, and spending determines the amount of the bill, which is the only thing that matters to home owners and other property owners.

Taxaction also rejects the idea that state and federal subventions are something like "free" money. Every such dollar had to be collected first from us taxpayers before it could be "given" back to the county. Paying for county government costs with state or federal money may disguise the county's responsibility for it to the unwary. But with rare exceptions any waste in services is the responsibility of the county.

Supervisors Bonelli and Hahn were on the right track when they tried to turn back the heavy ($27 million) payroll increases and the departmental waste in this year's budget. If there had been two Frank Bonelli's on the board this year, the taxpayers might have gotten some relief.

—GEORGE C. JORDAN
Chairman, Taxaction
Policy Committee

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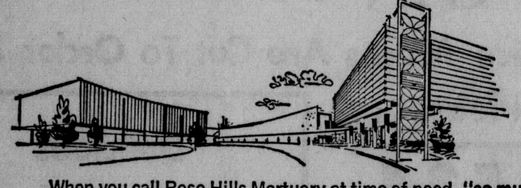
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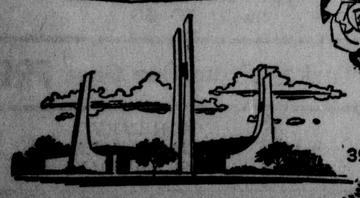
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Editorially Speaking...



FREEDOM AT ANY PRICE

By H. V. WITTY

Freedom To Write

To the best of my knowledge, freedom of the press (the printed word) is complete in the United States today. That is, anyone can still write whatever he pleases and (subject to our reasonable libel laws) the police will protect both him and his manuscript. But all too many of us confuse "freedom to write" with "what is printed." Both my liberal and conservative friends are equally guilty of this disservice to freedom. If they disagree with what is printed in the newspapers, they are often prone to complain that freedom of the press doesn't exist. That attitude demonstrates a total misunderstanding of the meaning of freedom of the press.

For example, it so happens that I am in general disagreement with the editorial viewpoints expressed by more than 90 per cent of the large daily newspapers in our country. But that fact has nothing whatsoever to do with the existence of freedom of the press. The only issue of consequence is whether or not the owners and editors of the newspapers are printing what THEY THEMSELVES choose to print . . . and for any good or bad reason that pleases them. If any publisher is ever compelled to print viewpoints that do not appeal to him personally, freedom of the press will be finished.

There is, of course, only one source from which that compulsion could come . . . government. Yet I have heard many of my teaching colleagues seriously propose the idea that newspapers should be compelled to print all viewpoints or, worse yet, that the government should establish "opposition newspapers" as a "public service." Both proposals are, of course, the reverse of freedom of the press.

The only valid test of freedom of the press as I see it is this: Can you write anything you please, pay to have it printed, and send it through the mails at your own expense without police interference? If so, freedom of the press is complete. If not, there is no freedom of the press. The fact that you may not have the large amount of capital that is today required to establish a daily or weekly newspaper is in no way related to this issue.

With Fairness To All

A short time ago, this country's railroads concluded a year of operation under a Federal Arbitration Award allowing them to operate many diesel locomotives in freight and yard service without firemen.

During that year, the number of firemen employed in this service declined from 37,235 to about 21,000. And a reoprt compiled by the Association of American Railroads as to the fate of those who have left the cabs deserves the widest possible public attention.

Less than 8 per cent are unemployed, according to the federal government's Railroad Retirement Board. More than 90 per cent are working in other railroad jobs, or have accepted handsome severance allowances, ranging from an average of more than $1,000 to $5,600 for various groups, depending on length of service. Severance pay has totaled $30 million. This is certainly proof that the human values involved have been given the fullest consideration.

It has been charged that this reduction in firemen — whose jobs dieselization made obsolete — has resulted in higher accident rates. That charge is substantiated by selecting certain statistics while ignoring others, and the impression thus produced is grossly misleading. Interstate Commerce Commission statistics covering the first 11 months of experience show that the fatality rate dropped 1.3 per cent, as compared with the previous year, and the overall casualty rate went down 2.8 per cent.

The firemen probelm, and the costly featherbedding it produces, is being solved in the fairest possible way to all concerned.

The Noise Problem

There is growing interest in the "noise problem" along with air and water pollution.

Dr. John R. Goldsmith, World Health Organization epidemiologist, raises the question, is noise a public health problem?

Judging from what one reads, it would seem to be. It would also seem that something could be done about it more readily than in the case of air and water pollution.

Two of the great noisemakers in cities are the automobile and motorcycle. This is not their fault. They are built to run quietly.

In most cases, state and local laws prohibit noisemaking devices on cars. It would not be much of a trick to see that the laws are obeyed. But stand on a busy street and listen to the car noises. Car after car will pass so quietly you can hardly hear it. Then will come a sports car, a motorcycle, a sedan or a truck with either no muffler or a cut-out, the cylinders firing with all the quietness of a machine gun.

There is no excuse for that noise and offenders should be dealt with accordingly. This would not require a new bureau or commission with multimillion dollar appropriations.

Nervous tension and hearing troubles would be benefitted, and cities would be more pleasant places in which to live instead of being madhouses of noise and confusion.

PORT GIBSON, MISS., REVEILLE: "Now that the Johnson Administration is being firm in its dealings with Communists in Vietnam and Santo Domingo, let us have full cooperation from the Administration, including every phase of it, in dealing firm with Communists who are infesting our own country. Those who fail to see the work of Communists in the civil rights movement and in education, particularly many of our large universities, have only to read of the findings of the FBI and the Senate Internal Security Committee. Such information has been given, along with the names of some of the subversive leadership in the movements."

Sierra Madre News

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R. Robert Evans, Peggy L. Evans } Editors and Publishers

Dr. Henry V. Witty, Co-Publisher and Editor

NOTE—The opinions expressed in credited columns of the Sierra Madre News are those of the writers and do not necessarily represent those of the News. Letters addressed to the editor of the News are welcome, however, they must be signed with correct name of the writer. The writer's name will be withheld if requested. Individuals may feel free to express their ideas insofar as they remain within the bounds of propriety, however, letters attacking individuals or personalities will not be published.

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Speaker: California State Controller Allan Cranston

Time: Noon, Tuesday, July 13

Place: Biltmore Hotel

Subject: "Who's An Extremist?"

Having been unable to cover this "auspicious" occasion (for the likely purpose of kicking off Cranston's political aspirations for '66) yet possessing a vague but persistent recollection of the name Cranston as representing something other than an entity capable of an unbiased, rational answer to the question "Who's An Extremist?", this columnist delved deeply into the dusty archives. Lo and behold, the reported, documented evidence appears stranger and much more potent than fiction!

According to Karl Prussion, former F.B.I. counterspy within the Communist Conspiracy, "The Dublin Conference (on World Government) assigned Cranston to carry its Declaration to the United Nations delegates in February, 1946, laying plans for converting the United Nations Assembly into a world government having direct jurisdiction over our nation and the individual, thereby stripping the United States of its autonomy.

". . . On October 1, 1949, Cranston, former Director of Americans United for World Government, was elected President of the United World Federalists."

Continues Prussion, using a government document as evidence: "Ten days after Pearl Harbor, this relatively unknown person 'mysteriously' landed a top government job as Chief of the Foreign Language Division of the communist-ridden Office of War Information (OWI). The Attorney General's Office investigation during his (Cranston's) short term as chief revealed that Cranston 'moves in communist circles' and 'that his friends seemed to be fellow travelers with communist sympathies.'

". . . Cranston's writing opposed registration of aliens. Cranston was denounced in Congress because 'he came out in support of Communist Harry Bridges . . . and in many respects parallels the program of the Communist Party.'

"Cranston was instrumental in having Communist stalwart David Katz (alias Carr) appointed as Assistant Chief of the Foreign Language Division of OWI.

"Cranston's Chief of the Italian Bureau of the Office of War Information was Carlo A. Prato, alias Perini, alias et cetera, expelled from Switzerland as an agent of the Communist International and listed by the New York Police as 'pay-off man for the Soviet Secret Police'."

According to Prussion, "The Communist 'party line' influence injected itself into Cranston's brief Army career. Red propaganda was conspicuous in Army orientation courses. For example, 'Army Talk — Orientation Fact Sheet No. 64,' followed the communist line to the letter. This subversive document was officially credited to Lt. Col. Julius Schreiber, but it was the brainchild of Sgt. Alan Cranston whose initials appear on the original draft. The Daily Worker, official communist organ, quickly reproduced Fact Sheet No. 64."

Continues Prussion, "During the fall of 1950, Alan Cranston appeared before the House Committee on Foreign Affairs to testify on behalf of world government, 'as a business man for millions who have demonstrated support for his objectives.' Read the dishonest, bubble-headed double-talk statement on behalf of world government made to the Committee by the man who is now your State Controller, Alan Cranston: '. . . Plainly, Resolution 64 does not propose that we give up a shred of sovereignty . . . it proposes that we create a limited world government and deposit our sovereignty there . . . '."

Prussion points out how Cranston, shortly after being elected President of the United World Federalists, went to the notorious Artie Samish with a plea to Artie to use his lobbyist power to force the pro-one world resolution through the California Legislature. According to the former F.B.I. counterspy, "the conversations between Artie Samish, political gangster, and 'amiable' Alan Cranston was arranged by Paul C. Smith who telephoned Room 428 of the Senator Hotel, lobbying headquarters of Arthur H. Samish. Mr. Samish had tremendous influence in the legislature through the political espionage system he maintained in California. He at one time stated, 'To hell with the Governor of the State! I'm the Governor of the Legislature.' Even Governor Warren (yes! this is the same Governor Warren who today is Chief Justice of the Supreme Court of the United States) stated, 'On matters that affect Artie's clients, Artie unquestionably has more power than the governor.' Artie Samish is reported to have been the mation League and boasts that he killed the Tenney lobbyiist for the Anti-Defa-Bills which were introduced to impair communist infiltration and sabotage.

"The pro-one world government resolution passed unanimously after eleven (11) Assemblymen absented themselves because they were afraid to vote against Samish!"

At a later date an aroused citizenry demanded the rescinding of the resolution. During the ensuing battle, Mrs. Emily Nolan Jordan, Chapter leader of the United World Federalist in Palm Springs, confessed to forging 49 signatures to telegrams against the new bill. According to Karl Prussion, Alan Cranston, during a hearing about this scandal in March, 1950, admitted that the forged telegrams were sent with his direction and approval. (He was then State Chairman of the U.W.F.)"

The former F.B.I. counterspy tells us, (and he should know): "During the winter of 1952 at a section political commission meeting of the Communist Party, it was revealed to all comrades that Alan Cranston of Los Altos was preparing to form a new organization consisting of California Democratic Clubs (C.D.C.). All communists were also instructed to take with them into the C.D.C. all left-wing, sympathetic, liberal, socialistic elements from the Independent Progressive Party."

The C.D.C. did organize and according to Prussion "communists direct the

——Please turn to Page 10

OUT OF THE COBWEBS

10 Years Ago
July 21, 1955

The Sierra Madre chapter of the American Red Cross has promoted such a successful "swim campaign" at the Canyon pool, 540 Woodland Drive, that classes for nonswimmers and beginners now are being conducted at full capacity.

Jessie Dunning's Gift Shop at 26 N. Baldwin Ave., now has a new owner. Her name is Anita Du Shane, whose residence with her husband, Ray N. Du Shane, is 1805 Oak View Lane.

Sierra Madre members of Co. C, 140th Tank Battalion in Southern California's Armored Division of the National Guard, are recruiting new members in this vicinity before the division travels to Camp Roberts, near Paso Robles, for its annual two-weeks' period of field training.

The Friends of the Library recently recorded a vote of appreciation to all Sierra Madreans and others whose contributions made possible the purchase of 100 chairs for the Community room in the new Sierra Madre Public Library building.

20 Years Ago:
July 26, 1945

Dangerous Santa Anita Canyon caught a horse last week. Pedestrians and automobiles have been hauled up the steep banks recently, but it took a lot of men and a lot of rope to drag a horse up the canyon wall. Members of the San Gabriel Valley Humane Society assisted a mounted posse from Duarte in dragging and hauling the horse up to the canyon rim. The horse was only scratched and cut abit and probably had the easiest time of all concerned.

Although many communities have fallen far short of their fat salvage, Sierra Madre, as always holds a record of 154 per cent for the month of June. The quota was 632 pounds and the amount turned in was 962 pounds. Nearly a thousand pounds of salvage fat is remarkable for a city of 4800 people.

The question of the possible annexation of the Hastings Ranch was the subject for discussion at the Kiwanis Club luncheon Tuesday, the program being in charge of Bruce McGill. Mr. McGill expressed the opinion that a sincere desire to secure the annexation of the ranch is shown by many citizens and that immediate steps should be taken to ascertain its practicality.

——Please turn to Page 10



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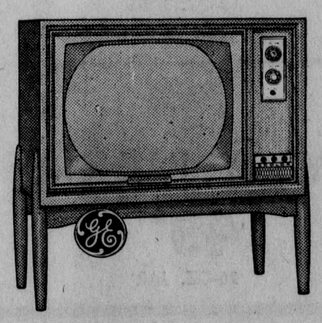
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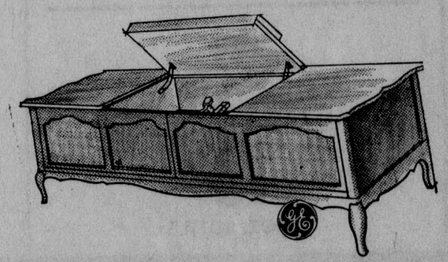
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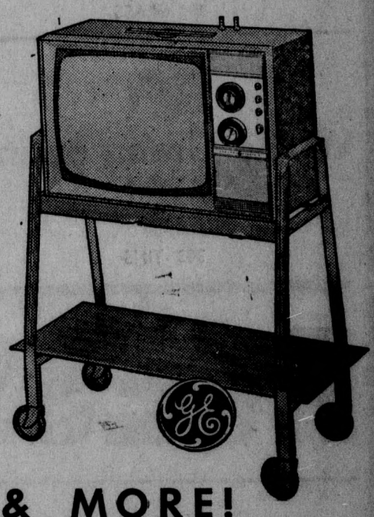
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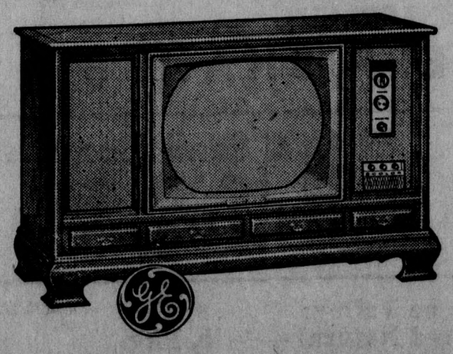
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PEACHES
4 FOR $1.00
NO. 2½ TINS

FRUIT SALAD
3 FOR $1.00
303 TINS

Nabisco Chocolate Chip COOKIES
39¢
14½-OZ. BAG

Hills Bros. COFFEE
69¢ lb
2 lb. tin -- $1.38

GOLDEN CORN
5 FOR $1.00
303 TINS
Whole Kernel or Cream

CUT BEANS
4 FOR $1.00
303 TINS

CHUNK TUNA
4 FOR $1.00

FROZEN FOOD DEPARTMENT

BIRDS EYE COMBINATIONS

FRENCH BEANS - MUSHROOMS
CUT BEANS — LIMAS
CROPPED BROCCOLI - SAUCE
CORN - CARROTS - ONIONS
ONIONS - SAUCE
PEAS - MUSHROOMS
FRENCH BEANS - ALMONDS
MIXED VEGETABLES - ONIONS

3 FOR $1
Regular 39c

WHOLE BEETS
5 FOR $1.00
303 GLASS

TOMATO SAUCE
12 FOR $1.00
8-OZ. TINS

PICKLES
4 FOR $1.00
15-OZ. JARS
Mild Hot Chunks

Morton CREAM PIES
4 FOR $1.00

Icelandic BREADED HALIBUT
55¢
12-OZ. PKG.
Regular 79c — Save 24c

Whole Green Beans
29¢
303 TINS

CATSUP
19¢
14-OZ. BOTTLE

SWEET PICKLES
49¢
26-OZ. JAR

ROESS QUALITY MEATS

MANNINGS CHOICE STEER BEEF SALE

CHUCK ROAST	45¢ lb	LEAN MEATY CROSS RIBS	45¢ lb
O-BONE ROAST	59¢ lb	SHORT RIBS	29¢ lb
SEMI - BONELESS CHUCK ROAST	65¢ lb	CENTER CUT BEEF SHANKS	49¢ lb

Fresh GROUND BEEF	45¢ lb	Lean GROUND CHUCK	59¢ lb	Semi Boneless CHUCK STEAK	59¢ lb

5 - 6 Lb. Avg., Fresh ROASTING CHICKENS 49¢ lb

Cache Valley: Sliced Natural — ½ lb. Pkg. SWISS OR JACK CHEESE 39¢

Top Quality Control SELECTED FRUITS & VEGETABLES

Chiquita BANANAS 10¢ lb

Valencia Juice ORANGES 10¢ lb

Red Ripe TOMATOES 15¢ lb

Sweet Ripe CANTALOUPE 9¢ lb

Large Freestone PEACHES 2 lbs. 29¢

331 W. Sierra Madre Blvd. at